STATE ECONOMIC IMPACT

# WISCONSIN

NASA AGENCYWIDE<sup>(1)</sup> State Impact



Jobs Supported



Economic Output

\$2.7M

State Tax Revenue

## MOON TO MARS CAMPAIGN

State Impact



Jobs Supported

\$11.7M

\$434K State Tax Revenue

Economic

Output

### FY23 State Procurement Investment<sup>(2)</sup> **\$25.4M**

## **SAMPLE OBLIGATIONS**<sup>(3)</sup>

Ø	BUSINESS	\$3.7M
	Other Than Small Business	\$2.9M
	Small Business	\$728,436
ଚ	EDUCATIONAL	\$17.3M
<u>ش</u>	GOVERNMENT	\$0
\$	NON-PROFIT	¢0

<sup>00</sup> For more information, please visit <u>https://www.nasa.gov/value-of-nasa/</u> <sup>10</sup>NASA contracts sourced in the state in FY23; see FY23 NASA Economic Impact Report

<sup>31</sup>Categories are not additive. For more information on FY23 Sample Obligations, please visit: <u>NASA Acquisition Internet S</u>



#### LEADING STATE-BASED

#### NASA BUSINESS CONTRACTORS

Sierra Nevada Corporation	\$2,296,200
Bruker AXS, LLC	\$377,769
Owens Industries, Inc.	\$157,805
Photonic Cleaning Technologies, LLC	\$149,947
Ninjas Printing, Inc.	\$144,708

#### LEADING STATE-BASED

#### NASA EDUCATION FUNDING

University of Wisconsin	\$15,479,009
Carthage College	\$1,389,935
Alverno College	\$249,205
The Medical College of Wisconsin	\$201,991

#### SPACE GRANT CONSORTIUM

Carthage College

# WISCONSIN





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#### NASA JOBS SUPPORTED

There are 4 NASA federal employees and 208 contractors\* in the state of Wisconsin.

For every NASA civil servant job located in Wisconsin, an additional 86\*\* jobs are supported in the state economy. For every million dollars' worth of economic output generated by NASA civil service employees, an additional \$39.3\*\* million worth of output is sustained throughout the state economy.

<sup>(9)</sup> Indirect effects are the purchases of goods and services by government agencies and private sector contractors, as well as by the industries that supply them.
<sup>(9)</sup> Multiplier based on IMPLAN Input Output (I-O) model. To learn more, please visit: <a href="https://blog.implan.com/understanding-implan-multipliers">https://blog.implan.com/understanding-implan-multipliers</a>

### **NASA ASTRONAUTS**

Daniel C. Brandenstein Raja J. V. Chari\* Leroy Chiao Mark C. Lee F. Curtis "Curt" Michel Donald K. "Deke" Slayton Jeffrey N. "Jeff" Williams

(\*) Active

For more information about the Economic Impact Report for your state, go to:



Mary W. Jackson NASA Headquarters 300 E Street SW, Suite 5R30 Washington, DC 20546 www.nasa.gov/centers



National Aeronautics and Space Administration



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Twenty-four Wisconsin suppliers contributed to NASA's Artemis program. An example of the state's contributions is working on Gateway, a multipurpose outpost orbiting the Moon that will provide essential support for long-term human missions to the lunar surface and serve as a staging point for deep space exploration.