

Technical Proposal Template

This part of the submission should not contain any budget data and must consist of all three (3) parts listed below in the given order. All three parts of the technical proposal must be numbered and titled. A proposal omitting any part will be considered non-responsive to this solicitation and may be rejected during administrative screening. The required table of contents is provided below.

Page Limitations and Margins: A technical proposal shall not exceed a total of 5 standard 8 1/2 x 11-inch (21.6 x 27.9 cm) pages. Each page shall be numbered consecutively at the bottom. Margins shall be 1.0 inch (2.5 cm). The space allocated to each part of the technical content will depend on the project chosen and the offeror's approach.

Type Size: No type size smaller than 10 point shall be used for text or tables, except as legends on reduced drawings. Proposals prepared with smaller font sizes may be rejected without consideration.

Header/Footer Requirements: Header must include firm name, proposal number and project title. Footer must include the page number and proprietary markings if applicable. Margins can be used for header/footer information.

Part 1: Table of Contents

The technical proposal shall begin with a brief table of contents indicating the page numbers of each of the parts of the proposal.

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Part 2: I-Corps Team

Biographical sketches of I-Corps team members (Technical Lead, Entrepreneurial Lead, and Industry Mentor) of the team members proposing to undertake the commercialization feasibility research and their commitment to participate in I-Corps (limited to one page per team member).

Part 3: Commercialization Plan

This shall build upon the commercialization information provided in the Phase I, Phase II-E, or CCRPP proposal and include:

- Identification of commercial application(s) and market(s) for the proposed technology.
- Types of customers the firm plans to interview.
- Sample list of potential customers for the targeted market(s).
- Brief description of the potential non-NASA commercial impacts of the project.
- Brief description of how the firm will select, contact, and request interviews.
- Planned travel.
- Types of customer discovery the firm hopes to accomplish through I-Corps.
- What steps the company will take to move the project closer to commercialization.

This section should be limited to two (2) pages.