National Aeronautics and Space Administration



NASA and Partners Small Business and HBCU Summit



8:00 a.m. to 3:00 p.m. • Friday, April 5, 2024 Howard University School of Business Washington, DC



Small Business Development Center

Your One Stop Shop For Small Business Success







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Welcome from The NASA Office of Small Business Programs... Going "Above and Beyond Goals!"



On behalf of National Aeronautics and Space Administration (NASA) Office of Small Business Programs (OSBP), I am delighted to extend a warm welcome to all attendees, colleagues, and exhibitors of the NASA and Partners Small Business and HBCU Summit: Create, Connect and Collaborate. This event, held in partnership with the DC Small Business Development Center and Howard University, marks a significant milestone in fostering innovation, diversity, and collaboration within our small business and HBCU communities.

As Assistant Administrator of NASA OSBP, I am thrilled to see the convergence of talented entrepreneurs, industry experts, government officials, and academia at this summit. Your participation underscores the importance of collective action in advancing small businesses, promoting economic growth, and supporting historically black

colleges and universities (HBCUs).

Throughout the summit, you will have the opportunity to engage in meaningful discussions, gain valuable insights, and explore avenues for collaboration with NASA and our esteemed partners. Our shared goal is to create a vibrant ecosystem where ideas thrive, connections flourish, and collaborations lead to impactful outcomes.

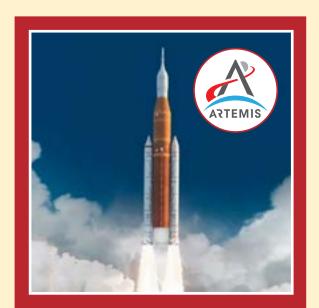
I encourage you to make the most of this summit by actively participating in the plenaries, breakouts, networking, and Ask Me Anything discussions. By leveraging your expertise, experiences, and innovative spirit, we can collectively shape the future of small businesses and HBCUs in the aerospace industry and beyond.

Once again, welcome to the NASA and Partners Small Business and HBCU Summit. Let us join hands to create, connect, and collaborate for a brighter and more inclusive future.

Warm regards,

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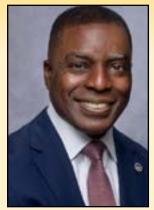
Dwight D. Deneal Assistant Administrator NASA Office of Small Business Programs



NASA is going back to the Moon, and small businesses will help get us there!



Empowering Innovation and Building a Future Together: A Greeting from Howard University College of Engineering and Architecture



Thank you for joining us for this exclusive opportunity to explore federal contracting opportunities with NASA and its partners while fostering collaboration with Historically Black Colleges and Universities (HBCUs). The "NASA and Partners Small Business and HBCU Summit: Create, Connect & Collaborate" is a dynamic event designed as the gateway for small businesses and educational institutions to forge valuable connections within the aerospace and technology sectors.

Attendees can expect to directly engage with other "like-minded" industry counterparts, NASA representatives, and various small business experts. Attendees will also gain insight and participate in interactive sessions led by NASA procurement specialists, where you'll receive valuable information on navigating the federal contracting process.

Create...lasting relationships that can transform your business and open doors to new opportunities.

Connect... with key decision-makers from NASA, other government agencies, and influential business leaders.

Collaborate... amongst HBCUs and other small businesses to foster growth and innovation.

In addition, we hope that you enjoy this unapparelled opportunity to participate in this hands-on workshop designed to equip you with the knowledge and tools you need to successfully navigate the complexity of the federal contracting arena!

Dr. John M. M. Anderson

Dean, College of Engineering and Architecture Howard University



Howard University Founders Library



Supporting Dreams and Building Stronger Businesses: A Warm Welcome from the DC Small Business Development Center



Dear NASA Representatives, Esteemed Guests, Faculty, Staff, and Entrepreneurs,

On behalf of Howard University Small Business Development Center, it is my utmost pleasure to extend a warm welcome to all attendees of the Small Business Conference hosted on our campus. We are honored to have NASA's esteemed presence among us, along with our dedicated faculty, staff, students, and fellow small business owners.

This event marks a significant opportunity for collaboration, innovation, and growth within the realm of small businesses and academia. As we gather under one roof, we embrace the spirit of entrepreneurship and exploration, embodying the very essence of what drives progress and discovery in our world today.

For Howard University, hosting this conference is not just an occasion; it's a testament to

our commitment to fostering an environment where creativity thrives, ideas flourish, and partnerships are forged. We believe in the power of education, research, and entrepreneurship to shape a better future for generations to come.

To our esteemed colleagues from NASA, your presence here today symbolizes the convergence of academia and industry, where cutting-edge research meets real-world applications. Your insights, expertise, and vision are invaluable assets as we navigate the challenges and opportunities of the 21st century.

To our faculty and staff, thank you for your dedication to nurturing the next generation of leaders and innovators. Your mentorship and guidance empower our students to dream big and pursue their passions fearlessly.

To our students, you are the heart and soul of Howard University. Your curiosity, ambition, and ingenuity inspire us all. Seize this opportunity to network, learn, and explore new horizons. The future belongs to you, and we are here to support you every step of the way.

And to our fellow small business owners, welcome to a community of like-minded individuals driven by a shared purpose: to innovate, create jobs, and make a positive impact on society. Let us seize this moment to collaborate, exchange ideas, and pave the way for a brighter tomorrow.

As we embark on this journey together, let us remember the words of President John F. Kennedy: "We choose to go to the moon in this decade and do the other things, not because they

Howard University School of Business I 2600 Sixth Street, NW, Suite 128, Washington, DC 20059 I 202-806-1550 are easy, but because they are hard." May this conference be a testament to our collective resolve to embrace challenges, push boundaries, and reach for the stars.

Once again, welcome to the Small Business Conference at Howard University. May our time together be filled with inspiration, collaboration, and transformative insights that propel us toward a future filled with endless possibilities.

Warmest regards,

Carl E. Brown, Jr.

Executive Director DC Small Business Development Center



CHASE 🛟

A Heartfelt Thank You for Your Support at the NASA Small Business and HBCU Summit

On behalf of the DC Small Business Development Center and Howard University, we extend our sincerest gratitude to Chase Bank for your generous sponsorship of the breakfast session at the NASA Small Business and HBCU Summit. Your support played a pivotal role in making the event a resounding success.

Your commitment to empowering small businesses and historically black colleges and universities (HBCUs) is truly commendable. The breakfast provided an invaluable networking opportunity and fostered meaningful connections that will undoubtedly lead to new collaborations and ventures.

Thank you once again for your unwavering support and dedication to fostering growth and innovation within our communities. We look forward to continued partnership and success together.

In gratitude!



NASA and Partners Small Business and HBCU Summit Agenda

8:00 a.m	Attendee Check-in and Registration
	Location: 2nd Floor Landing
8:00 a.m	Exhibits and Networking
	Location: Room 200
	Open all day!
8:45 a.m	Welcome Remarks
	Location: Auditorium
	Mr. Dwight D. Deneal, Assistant Administrator
	NASA Office of Small Business Programs
	<i>Mr. Carl E. Brown, Jr.</i> , State/Executive Director DC Small Business Development Center
	U.S. Small Business Administration
	Ms. Tasnim Segal, Executive Director
	Business Banking Manager
	Chase Bank
9:00 a.m	Open Plenary
	Location: Auditorium
	Mr. Charles H. Motte, Jr., MBA, PMP, Associate Director
	DC Small Business Development Center
	U.S. Small Business Administration
	Dr. Anthony D. Wilbon, PMP , Dean School of Business
	Howard University
9:30 a.m.	Opportunities at NASA
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	Ms. Truphelia M. Parker, Program Specialist
	NASA Office of Small Business Programs
	Agency Speakers
	Fireside Chat with NASA Assistant Administrators:
	Maximizing Small Business and HBCU Participation in Government Contracts
	Mr. Dwight D. Deneal , Assistant Administrator NASA Office of Small Business Programs
	Mr. Marvin L. Horne, Deputy Assistant Administrator
	Agency Procurement Ombudsman and Competition Advocate NASA Office of Procurement
	NASA Office of Procurement

NASA and Partners Small Business and HBCU Summit

Agenda continued

10:15 a.m	NASA Small Business Innovation Research (SBIR)/Small Business Technology Transfer (STTR) Program Update
	<i>Mr. Damian D. Taylor</i> , Deputy Program Executive NASA Space Technology Mission Directorate
11:00 a.m	Breakout Sessions:
	Session 1: Decoding the GovCon Sales Process Location: Room 218
	Ms. Tasha Jones, Principal Consultant Founder Twenty39
	Facilitator <i>Ms. Briana L. Goins</i> , Program Specialist NASA Office of Small Business Programs
	Session 2: Identifying the GovCon Target Market and Pipeline Location: Room 217
	<i>Ms. Yas Wynn</i> , Senior Operations Consultant Twenty39
	Facilitator Ms. Jennifer D. Perez , Small Business Specialist NASA Goddard Space Flight Center
	Session 3: NASA Vendor Database Overview and Demo Location: Auditorium
	<i>Ms. Truphelia M. Parker</i> , Program Specialist NASA Office of Small Business Programs
	Facilitator <i>Mr. Charles H. Motte, Jr., MBA, PMP</i> , Associate Director DC Small Business Development Center U.S. Small Business Administration
12:00 p.m	Break for Lunch (On Your Own)
1:00 p.m	Breakout Sessions:
	Session 1: Decoding the GovCon Sales Process Location: Room 218
	<i>Ms. Tasha Jones,</i> Principal Consultant/Founder Twenty39

Facilitator *Ms. Naeemah A. Lee*, Program Specialist NASA Office of Small Business Programs

Agenda continued

Session 2: Identifying the GovCon Target Market and Pipeline

Location: Room 217

Ms. Yas Wynn, Senior Operations Consultant Twenty39

Facilitator **Ms. Jennifer D. Perez**, Small Business Specialist NASA Goddard Space Flight Center

Session 3: NASA Vendor Database Overview and Demo

Location: Auditorium

Ms. Tracy L. Hudspeth, Communication Specialist NASA Office of Small Business Programs

Facilitator Mr. Charles H. Motte Jr., MBA, PMP, Associate Director DC Small Business Development Center U.S. Small Business Administration

Innovation Ignited: NASA Primes and HBCUs in Collaborative Succe. Location: Auditoriu	2:00 p.m.
<i>Mr. David Canada</i> , Director of Global Supplier Divers Boeing Defense, Space and Security at Boeing	
Ask Me Anything Session Location: Auditoriu	2:30 p.m
Moderato <i>Mr. Richard L. Mann,</i> Program Manag NASA Office of Small Business Program	
Ms. Djaataa Onanuga , Small Business Special NASA Goddard Space Flight Cent	
	3:00 p.m
Mr. Tweethalls M. Druhan Dreaman Created	

Ms. Truphelia M. Parker, Program Specialist NASA Office of Small Business Programs

Speakers





Mr. Carl E. Brown, Jr. State/Executive Director

DC Small Business Development Center U.S. Small Business Administration



Ms. Tracy L. Hudspeth Communication Specialist

NASA Office of Small Business Programs



Mr. David Canada Director of Global Supplier Diversity Boeing Defense, Space and Security at Boeing The Boeing Company



Ms. Tasha Jones Principal Consultant, Founder Twenty39



Mr. Dwight D. Deneal Assistant Administrator NASA Office of Small Business Programs



Ms. Naeemah A. Lee *Program Specialist* NASA Office of Small Business Programs



Ms. Briana L. Goins Program Specialist NASA Office of Small Business Programs



Mr. Richard L. Mann *Program Manager* NASA Office of Small Business Programs



Mr. Marvin L. Horne Deputy Assistant Administrator, Agency Procurement Ombudsman, and Competition Advocate NASA Office of Procurement



Mr. Charles H. Motte, Jr. Associate Director DC Small Business Development Center Network U.S. Small Business Administration

Speakers



Ms. Djaataa Onanuga *Small Business Specialist* NASA Goddard Space Flight Center



Mr. Damian D. Taylor Deputy Program Executive NASA Space Technology Mission Directorate



Ms. Truphelia M. Parker *Program Specialist* NASA Office of Small Business Programs



Dr. Anthony D. Wilbon *Dean, School of Business* School of Business Howard University



Ms. Jennifer D. Perez *Small Business Specialist* NASA Goddard Space Flight Center



Ms. Yas Wynn Senior Operations Consultant Twenty39



Ms. Tasnim Segal, *Executive Director Business Banking Manager* Chase Bank



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College of Engineering and Architecture

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Science **Mission Directorate**

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TO LEARN MORE ABOUT THE SMALL BUSINESS PROGRAM AT NASA:

http://www.nasa.gov/osbp
202-358-2088
smallbusiness@nasa.gov



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- NASA Vendor Database



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