

National Aeronautics and Space Administration

NASA Student Launch ARW Selling Student Launch to Your Administration

PRESENTED BY NASA Student Launch

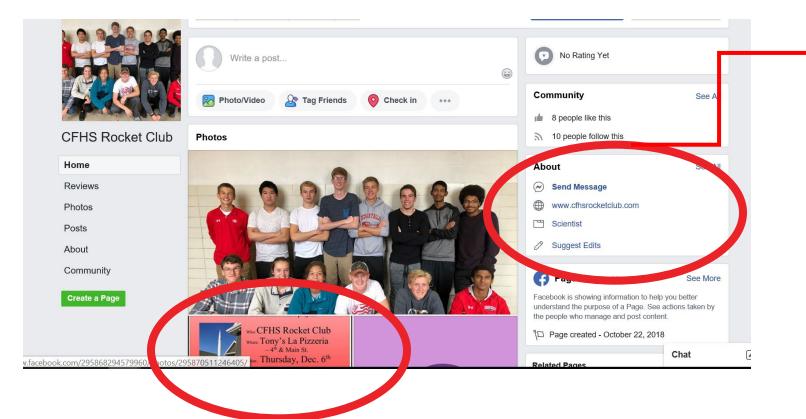
DATE July 24, 2023

Social Media Campaign





The team will establish a social media presence to inform the public about team activities.



Add a team website, this is not a requirement but will help tell your teams story and create media traction.

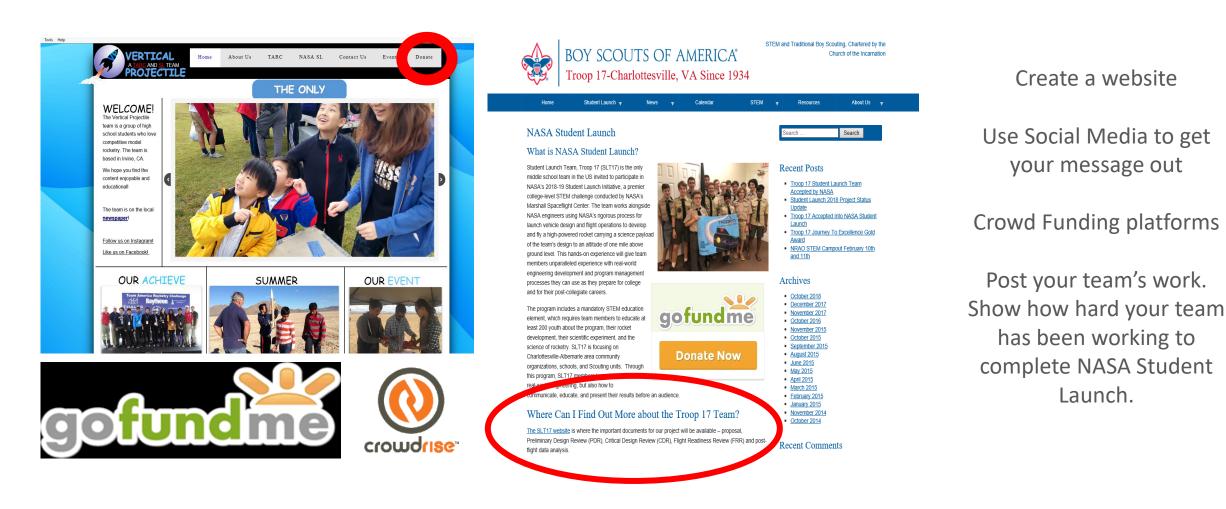
Encourage people viewing your social media platform to ask questions and have options for them to become more involved with their local/school rocket team.

Post upcoming events, meetings or fundraising events to your community



Fundraising



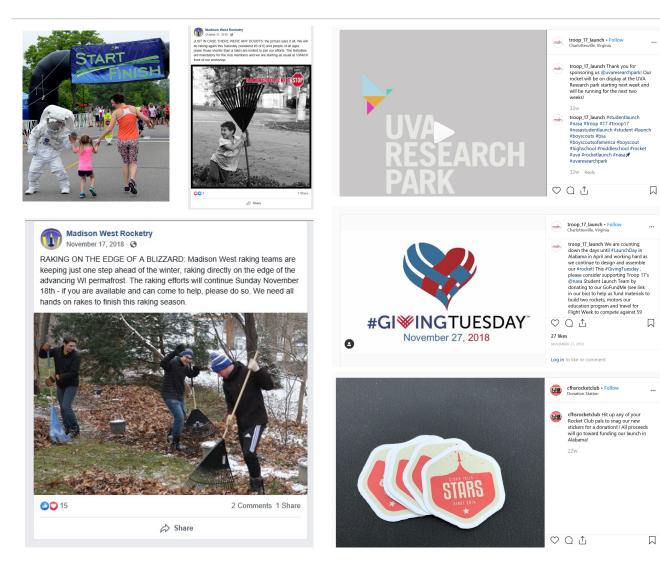






Fundraising





Raking/Snow Shoveling Bake Sales **T-Shirt Fundraiser** Raffle Night Car Wash Host a 5K Race / Walkathons Chili Cook-off Board/Video Game Tournament Potluck/Community Dinner **Restaurant Giving Night** Giving Days (#GivingWednesday) Sell marketing spots on your social media platforms and your rocket





Community Engagement

NASA

Learn about your local area's main companies – do they relate at all to STEM? Maybe they are NOT an Aerospace company but are still interested in helping a local STEM club that works directly with NASA.

Companies might use something your students are working on.

- Promotion by company
- Fulfills the company's community engagement
- Can lead to a long-term relationship,





Create a sponsorship letter with different levels of sponsorship. Any little bit will help. Drop them off at your local businesses.

Use your STEM Engagement efforts to inform your school or community about Rocketry. Grow your team.

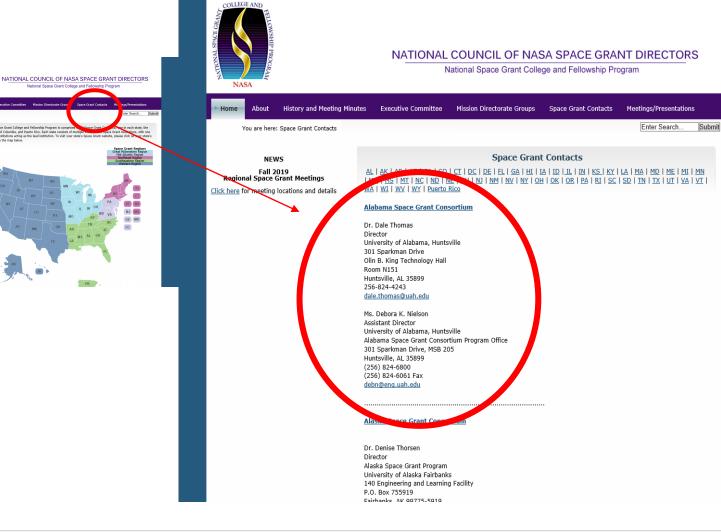




Space Grant



- Visit: National.Spacegrant.org Click on Space Grant Contacts
- 2. Find your State, and Space Grant Consortium Info
- 3. Reach out to Director and Assistant Director within your state.
- If accepted to SL, reach out to them right away, or build contact after the ARW. Federal fiscal cycle is Oct 1-Sept 30. Funds are often obligated early in the cycle.







Insurance through NAR



The NAR policy limit is \$5 million per occurrence.

NAR individual insurance is primary coverage, meaning it applies for all your rocketry activities covered under the NAR Safety Code.

Non-members are not covered by NAR insurance. To obtain coverage, they must join and become members of the NAR.

Members of teams participating in national student rocketry events officially sponsored by the NAR are covered only when they fly at an organized NAR section launch.

Coverage applies to losses arising out of NAR sport rocketry activities

For more Information or to Join Visit: <u>https://www.nar.org/safety-information/insurance-questions/</u>

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Questions?





