

NASA STEM Partnerships

General Guidelines

The intent of this opportunity is to support external entities that advance national STEM education needs by sharing NASA's mission with their audiences. This includes engaging audiences in technical mission content and STEM education resources, raising awareness of STEM career pathways, and highlighting NASA's diverse technical workforce.

NASA generally provides unfunded collaborators with access to:

- NASA mission data and imagery
- Subject matter expertise in scientific and technical disciplines connected to NASA mission for consultation, content review and to share career pathways
- Subject matter expertise in NASA STEM education and related disciplines

This opportunity is **not** intended for:

- requests for deviations from NASA's Media Usage Guidelines
- requests for use of NASA identifiers, including the NASA Insignia ("meatball" logo)
- merchandising requests
- funding requests

NASA prioritizes partnerships that, to the extent possible, engage U.S. students and teachers in partnership activities at **no cost** and that make partnership materials publicly and freely accessible across a variety of platforms.

For more information about NASA media usage guidelines, regulations on merchandising requests, and regulations on advertising requests, please visit: [NASA Brand Center](#)

For more information on funding opportunities, visit [NASA Solicitation and Proposal Integrated Review and Evaluation System \(NSPIRES\)](#). Registered entities may sign up for electronic notification of new funding opportunities.