

Partnering with NASA STEM Engagement

Statement of Interest

Review Criteria

Statements of Interest will be reviewed against the following criteria: Alignment to NASA, Overall Impact, and Management.

Alignment to NASA

- Organization and requested partnership activities are consistent with NASA STEM Engagement mission, objectives, strategies, and partnership priorities.
- The partner presents a plan to provide all or a substantial portion of resulting content/programming to US students and teachers at no-cost.

Overall Impact

- **Benefit to NASA and Partner:** Extent to which partnership describes a substantive benefit to both NASA and the Partner.
- **Partnership Reach:** Extent to which partnership will engage students at a scale NASA could not reach independently.
- **Broadening Participation:** Extent to which partnership will engage students from groups traditionally underrepresented in STEM careers.
- **Sustainability:** Partnership results in products, resources, or publications that can be used by the public outside the partnership term.
- **NASA Resource Commitment:** Estimated level and availability of NASA resources (civil servant and contractor labor, facilities, etc.), necessary to support the request.

Management

- **Viability:** Extent to which organization demonstrates ability to fulfill proposed responsibilities within stated timeline and meet financial requirements to complete partnership activities.
- **Organizational Roles:** Anticipated roles of NASA and Partner are clearly defined and led by Partner.
- **Alignment to NASA Policy:** Requested partnership activities do not violate any NASA policies or regulations.

Review Process

Statements of Interest are evaluated by a small team within the Office of STEM Engagement against the stated criteria. Reviews are shared with Mission Directorates and Office of General Counsel for further review. OSTEM senior leadership maintains final decision on whether or not to pursue a Space Act Agreement partnership or other collaborative relationship.

NASA takes a variety of factors into account in deciding whether or not to consider a Statement of Interest for a NASA partnership. Factors include, but are not limited to, resource availability, a positive evaluation of the Statement of Interest, cost to NASA, and potential for high impact outcomes. All decisions on potential partnership opportunities are in NASA's sole discretion.