

## Advanced Space Technology Roadmap Architecture (ASTRA)

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Solicitation: 80HQTR20NOA01-20ESI\_B2: Early Stage Innovation (ESI20) Topic 5: Methodologies for Assessing Space Technology Investments

**Research Goals:** 

<u>Team:</u>

MIT | Aero Astro MIT | Space Exploration Initiative (Media Lab)

Space Technology workshops with:

NASA STMD, OCT NASA TechPort Team Industry (e.g Blue Origin) U.S. Agencies (e.g. USAF)

## Approach:

- Rigorous 4-step method
- Markowitz Portfolio Theory applied to technology
- Precursor method ATRA developed and validated in industry (>700 projects)
- Cloud-based implementation and Tech Port integration

**Case Studies:** 



- a) <u>Map</u> out the NASA technology portfolio
- b) <u>Quantify</u> mission performance vs. technology FOMs
- c) <u>Technology valuation</u> and ranking w/ASTRA
- d) <u>Portfolio construction</u> thru TRL-risk-adapted Markowitz approach
- e) <u>Demonstrate</u> ASTRA on 5 cases and link to TechPort
- f) <u>Disseminate</u> using inperson workshops & online classes

## Potential Impact:

- Powerful method to assist NASA with annual technology prioritization (STMD,OCT)
- Cleaner R&D portfolio with traceable budget decisions (~\$1B)
- Cadre of technology management savvy staff