KNOWLEDGE SHARING

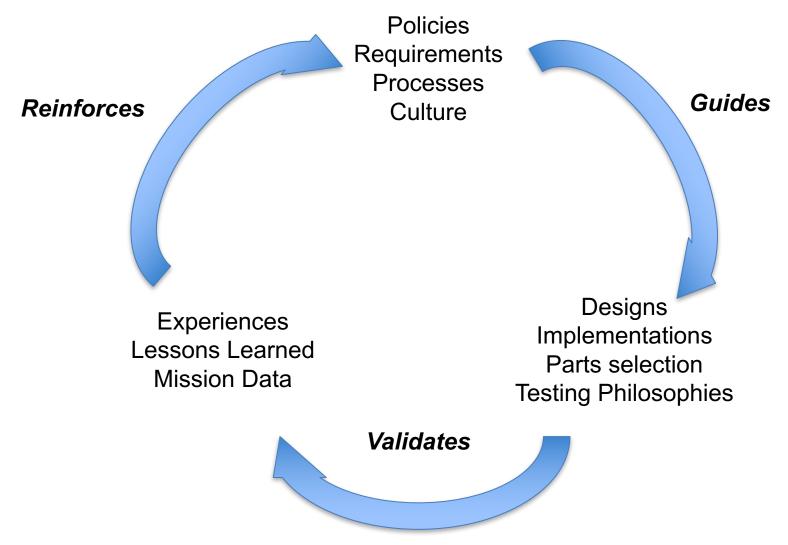
SS RELIABILITY TIM

October 2017



Virtuous Cycle







Challenges and Mitigations

Activity	Challenge	Mitigations
Capture	Reluctance to share Embarrassment factor Competitive concerns	De-attribute when possible Approach academically Mandate compliance All contribute equally Incentivize contributions
Organize	Unclear root cause Multiple contributing factors Difficult to interpret	Use third party SMEs Standardize methods Basic Research
Communicate	Moving too fast to listen Push or Pull? Method of communication	Easily available Integrate into best practice(s) Standardized language Broadcast widely
Adopt	Hard to integrate into culture Lack of formalization Unsure of added value/ROI	Mandate from above Absorb organically Competitive advantage Highlight benefits/successes

S³VI Strategy





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