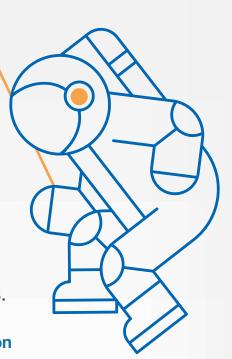


YOUR NASA JOURNEY STARTS HEF

Whether your destination is the Marketplace, the Moon, or Mars, we want to help you get there – with up to \$1.15 million in funding in your first three years.

2022 SBIR Phase I Solicitation | 2022 STTR Phase I Solicitation



STEP 1: Get to know NASA SBIR/STTR

What is the NASA SBIR/STTR program?

We are a diverse community of pioneers who are researching and developing technologies to change the world. Your journey starts with a Phase I, but the ultimate goal is to reach Phase III where you get infused into a NASA mission and/or commercialize.









What's the difference between SBIR & STTR?



To apply to SBIR, you must be a small business (<500 employees).

To apply to STTR, you must be a small business (<500 employees) that is partnering with a non-profit research institution such as a university or a research laboratory.

Read more about eligibility requirements in this year's solicitations:

STTR SBIR

What kind of technology is NASA looking for in 2022?



Focus Areas are how we group NASA's interests and related technologies. Under the Focus Areas, you'll find even more specific Subtopics to help you hone in on exactly where your technology may fit. From health care to climate change and emergency response, NASA funds technologies with a wide impact.

SBIR Focus Areas | STTR Focus Areas

Is anything different about this year's solicitations? Yes, we made some exciting changes in response to previous proposers'



feedback. If you've applied before, you may notice three things: Our Phase I funding increased by 20% to \$150K (+ Phase II funding)

- is slated to increase to \$1M) SBIR and STTR are split into two separate documents
- Phase II requirements were removed (awardees will get that info. later on)

STEP 2: PREPARE AND SUBMIT A PROPOSAL



Receive your unique SBC ID after registration

1 Register your company here first: sbir.gov/registration

- (3) Then register your company here: sam.gov/SAM
- Do these steps early so that there are no delays with your application.



All applicants are required to submit proposals in the NASA Electronic Handbook (EHB) proposal submission system. You must use your SBC

Create your EHB Login

ID to create a login for the EHB. Create login



Attend or watch the Dissecting the Solicitations webinar



solicitations are structured, get tips on how you can avoid common mistakes, and have your questions answered by program experts.

Join us on January 20, 2022, to learn more about how our

Can't make it? We'll post the recording on our website.

Learn more

Double-check before you submit



For support, contact the NASA SBIR/STTR Helpdesk: sbir@reisystems.com M-F; 9am - 5pm ET

Review the SBIR/STTR Phase I checklist

STTR

SUBMIT MAR9 5:00 PM ET Take a moment to celebrate the hard work

you just put into competing for a sought-after government contract. We appreciate your patience as we thoroughly review each

email and on our website. If your proposal is selected, we will cheer alongside you and look forward to working together to develop your technology. If your proposal is not selected, you will automatically receive feedback on your proposal's strengths and weaknesses within 60 days of the announcement to help you prepare for future opportunities. Regardless of the outcome, you

proposal. Selections will be announced in late spring 2022 via

will become a valued member of the NASA SBIR/STTR **community** and we'll provide resources and events throughout the year curated to where you are in your unique journey.

