



NASA Advisory Council Task Force on STEM Education Meeting

July 16, 2015

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NASA Education Materials Update

- Brochure completed and delivered this month
- Two banners with same theme completed
 - used format of six Agency communication campaign themes
 - will be able to be utilized in many future Agency events
 - used on Hill for Deputy Administrator's swearing in ceremony
- Adding chapter 4 delayed plan, but it is a stronger plan
- Printing cover outside and content inside
 - will save printing costs
 - will allow frequent updates and flexibility
 - expect to complete it by end of month
- Good progress being made on on-line version of plan



Two More Rounds of Input Complete

- Additional input from ECC in May
- Ten copies hand delivered to AA offices at HQ
- Additional copy edits being completed this week
- Most input incorporated and document stronger
- Hope to go to print by end of July
- Covers printed at outside vendor with
- Covers will have attractive texture to make features stand out
- Will have a reflective visor on the helmet on the inside back cover so people can see themselves in the visor



On-Line Implementation Plan

- Will have more content (65-70 pages vs.55)
- Additional text content will be details important to workforce who is implementing the plan, will add chapters in future
- Using a format that can be updated fairly easily
- Creating a webpage as way to access on-line Plan and supplemental material
- Supplemental material will be six areas that will have an appeal to a broad range of audiences
- Supplemental material will be more interactive, multimedia and dynamic rather than just additional text information



NAC Task Force Input on Plan

- Thank you for your previous input on plan and brochure
 - Reduced narrative in brochure
 - Plan less bureaucratic
 - Working on content for different audiences for on-line
 - Changed vision to mission statement
 - Still like to work on more visionary vision in future
- Going Forward
 - Any final input on this version today
 - Additional help on vision in future
 - Input for 6 month update of plan



Thank you again!



REACH
— NEW —
HEIGHTS



REVEAL
— THE —
UNKNOWN



BENEFIT
— ALL —
HUMANKIND

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