NASA Advisory Council
Task Force on STEM
Education Meeting

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NASA Education Materials Update

- Brochure completed and delivered this month
- Two banners with same theme completed
  - used format of six Agency communication campaign themes
  - will be able to be utilized in many future Agency events
  - used on Hill for Deputy Administrator’s swearing in ceremony
- Adding chapter 4 delayed plan, but it is a stronger plan
- Printing cover outside and content inside
  - will save printing costs
  - will allow frequent updates and flexibility
  - expect to complete it by end of month
- Good progress being made on on-line version of plan
Two More Rounds of Input Complete

- Additional input from ECC in May
- Ten copies hand delivered to AA offices at HQ
- Additional copy edits being completed this week
- Most input incorporated and document stronger
- Hope to go to print by end of July
- Covers printed at outside vendor with
- Covers will have attractive texture to make features stand out
- Will have a reflective visor on the helmet on the inside back cover so people can see themselves in the visor
On-Line Implementation Plan

- Will have more content (65-70 pages vs. 55)
- Additional text content will be details important to workforce who is implementing the plan, will add chapters in future
- Using a format that can be updated fairly easily
- Creating a webpage as way to access on-line Plan and supplemental material
- Supplemental material will be six areas that will have an appeal to a broad range of audiences
- Supplemental material will be more interactive, multimedia and dynamic rather than just additional text information
NAC Task Force Input on Plan

- Thank you for your previous input on plan and brochure
  - Reduced narrative in brochure
  - Plan less bureaucratic
  - Working on content for different audiences for on-line
  - Changed vision to mission statement
  - Still like to work on more visionary vision in future

- Going Forward
  - Any final input on this version today
  - Additional help on vision in future
  - Input for 6 month update of plan
Thank you again!

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