

NASA's Center of Excellence for Collaborative Innovation (CoECI)
and the Harvard-NASA Tournament Lab - **The Future Is Now:
Challenge-Driven Open Innovation in the Federal Government**

Agenda

8:00am

Check-In

8:30am – 8:45am

Welcome

Lynn Buquo, (CoECI); Karim Lakhani, Harvard University; John J. DiGioia, Ph.D., Georgetown University

8:45am – 9:00am

Introduction to CoECI

Jason Crusan, NASA and Jeffrey Davis, NASA

9:00am – 9:15am

NASA and Challenge-Driven Open Innovation in Context

Jenn Gustetic, NASA

9:15am – 9:30am

The Imperative for Challenge-driven Innovation in the Federal Government

Cristin Dorgelo, OSTP

9:30am – 10:30am

Using Communities and Contests to Drive Innovation in the Federal Government

Karim Lakhani, Moderator

- Case Study 1: The Tech Challenge for Atrocity Prevention, Maurice Kent and Mark Goldenbaum, USAID
- Case Study 2: The Medicare Provider Portal Screening Challenge, John (Chip) Garner, CMS

10:30am – 11:00am

Break

11:00am – 12:30pm

Vendor Case Studies: TopCoder, Tongal, InnoCentive

Karim Lakhani, Moderator

12:30pm – 2:00pm

Lunch

2:00pm – 2:30pm

Legal Authorities

Jeff Heninger, NASA and Cristin Dorgelo, OSTP

2:30pm – 3:30pm

Lessons Learned

Lynn Buquo, CoECI, Moderator

- The NASA Longeron Challenge; William Spetch, NASA
- The NITRD Big Data Challenge; Susanne laocono, NSF
- My Air, My Health; Denice Shaw, EPA
- The Medicare Provider Portal Screening Challenge; John (Chip) Garner, CMS
- The Tech Challenge for Atrocity Prevention; Maurice Kent and Mark Goldenbaum, USAID

3:30pm – 4:00pm

Wrap-Up. Final Statements.

Karim Lakhani, Jason Crusan, Jeff Davis