National Aeronautics
and Space Administration

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challenge collaboration innovation solutions challenge collaboration innovation solutions

NASA@work is an agency-wide website designed to increase innovation and access to ideas and knowledge from within the NASA community. Individuals (challenge owners) post their specific problem or "challenge." Anyone in the community (solvers) can contribute to the interactive discussions and submit proposed solutions with the opportunity to win an award.

Determine Fit of Challenge for NASA@work (LASSO)

To determine if your challenge idea is a good fit for NASA@work, ask five simple questions:

1. Is your problem **Limited in Scope**? Topic must be specific and focused so solvers can provide solutions quickly and efficiently.
2. Is it **Actionable**? Is it possible for a reasonable solution to be acted upon?
3. Is the content of the challenge written with enough detail and is **Specific** and unambiguous? Content must be clear and concise.
4. Is there adequate **Sponsorship** for the challenge? In other words, do you have the support and commitment of your organization?
5. Is there **Ownership** of the solution? Do you or your organization have a direct need for a solution and clear responsibility for executing?

Challenge Types

Examples of challenges well suited for the NASA@work site:

- Generating new ideas- solvers provide high volume brainstorming power
- Developing new concept - solvers help identify new ideas/technologies
- Adding structure, definition (i.e., fine-tuning) a challenge/problem - solvers lend agency wide expertise to assist
- Looking to increase access to information or confirm you have all research and information on a specific problem - solvers give you access to siloed or undocumented knowledge base (e.g., technical survey, knowledge survey)

NASA@Work Awards

With the help of our NASA@work solver community, we have created a new award structure. For new challenges, 1-3 award categories will be selected for each challenge with the goal of ensuring challenges and awards are commensurate. Potential awards include:

1. Cool NASA Experience (e.g., driving the Rover or Food Lab!)
2. Astronaut Autographed Item (e.g., autograph from an astronaut personalized for you)
3. Item Flown in Space (e.g., NASA@work logo patch that has been flown in space)
4. NASA External Public Recognition (e.g., being highlighted on nasa.gov)
5. Recognition by Center Director and Agency Management (e.g., Lunch with the Director)
6. Call from Space/Social Media Recognition from Astronaut (e.g., call from ISS or a Tweet from space)
7. Themed Award System (system designed to recognize active solvers or multi-winning solvers)

How to access NASA@work

Visit https://nasa.innocentive.com

For additional information contact Kathryn Keeton at kathryn.keeton@nasa.gov.

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NASA@work Challenge Owner Roadmap

Use this roadmap to successfully and easily navigate the NASA@work challenge, development, posting and evaluation process.
Please Note: No cost to post challenge; awards are coordinated through the CoECI Office

Challenge Owner Action

NASA@work Challenge Status email Notifications