



Strategic Plan 2014



Overarching Approach

- **Invest** in next-generation technologies and approaches to spur innovation;
- **Inspire** students to be our future scientists, engineers, explorers, and educators through interactions with NASA's people, missions, research, and facilities;
- **Expand** partnerships with international, intergovernmental, academic, industrial, and entrepreneurial communities, recognizing their roles as important contributors of skill and creativity to our missions and for the propagation of our results;
- **Commit** to environmental stewardship through Earth observation and science, and the development and use of green technologies and capabilities in NASA missions and facilities; and
- **Safeguard** the public trust through transparency and accountability in our programmatic and financial management, procurement, and reporting practices.

More Information

- » Full Strategic Plan, Performance Plan, and Budget: <http://nasa.gov/news/budget/index.htm>
- » Agency Priority Goals: <http://goals.performance.gov/agency/nasa>
- » Cross-Agency Priority Goals: http://goals.performance.gov/goals_2013

National Aeronautics and Space Administration

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Vision

We reach for new heights and reveal the unknown for the benefit of humankind.

Mission

Drive advances in science, technology, aeronautics, and space exploration to enhance knowledge, education, innovation, economic vitality, and stewardship of Earth.

Core Values

- Safety
- Integrity
- Teamwork
- Excellence

STRATEGIC GOAL

1



Expand the frontiers of knowledge, capability, and opportunity in space

By empowering the NASA community to...

Objective 1.1: Expand human presence into the solar system and to the surface of Mars to advance exploration, science, innovation, benefits to humanity, and international collaboration.

Objective 1.2: Conduct research on the International Space Station (ISS) to enable future space exploration, facilitate a commercial space economy, and advance the fundamental biological and physical sciences for the benefit of humanity.

Objective 1.3: Facilitate and utilize U.S. commercial capabilities to deliver cargo and crew to space.

Objective 1.4: Understand the Sun and its interactions with Earth and the solar system, including space weather.

Objective 1.5: Ascertain the content, origin, and evolution of the solar system and the potential for life elsewhere.

Objective 1.6: Discover how the universe works, explore how it began and evolved, and search for life on planets around other stars.

Objective 1.7: Transform NASA missions and advance the Nation's capabilities by maturing crosscutting and innovative space technologies.

STRATEGIC GOAL

2



Advance understanding of Earth and develop technologies to improve the quality of life on our home planet

By engaging our workforce and partners to...

Objective 2.1: Enable a revolutionary transformation for safe and sustainable U.S. and global aviation by advancing aeronautics research.

Objective 2.2: Advance knowledge of Earth as a system to meet the challenges of environmental change, and to improve life on our planet.

Objective 2.3: Optimize Agency technology investments, foster open innovation, and facilitate technology infusion, ensuring the greatest national benefit.

Objective 2.4: Advance the Nation's STEM education and workforce pipeline by working collaboratively with other agencies to engage students, teachers, and faculty in NASA's missions and unique assets.

STRATEGIC GOAL

3



Serve the American public and accomplish our Mission by effectively managing our people, technical capabilities, and infrastructure

By working together to...

Objective 3.1: Attract and advance a highly skilled, competent, and diverse workforce, cultivate an innovative work environment, and provide the facilities, tools, and services needed to conduct NASA's missions.

Objective 3.2: Ensure the availability and continued advancement of strategic, technical, and programmatic capabilities to sustain NASA's Mission.

Objective 3.3: Provide secure, effective, and affordable information technologies and services that enable NASA's Mission.

Objective 3.4: Ensure effective management of NASA programs and operations to complete the mission safely and successfully.