

## Dwayne Spradlin

Dwayne Spradlin is the Chief Executive Officer of Health Data Consortium, a nonprofit public-private partnership dedicated to advancing the use of health data in order to improve health, health care, affordability, and accessibility.



Previously, Mr. Spradlin was President and Chief Executive Officer at InnoCentive, Inc., the crowdsourcing pioneer connecting corporations, government, and foundations to a global network of innovators over the internet. Other prior positions include President of Hoovers, Inc., a leader in online business information and analysis; President of StarCite, enterprise management and online marketplace solutions for corporate travel and events; Senior Vice President of Corporate Development at VerticalNet, the trailblazer in online industrial markets; and Director in the Emerging Technologies Practice of the Management Consulting Services unit of PricewaterhouseCoopers LLP (now IBM Global Services) where he led cutting-edge strategy and innovation work with fortune 500 companies.

In 2011, Mr. Spradlin coauthored *The Open Innovation Marketplace: Creating Value in the Challenge Driven Enterprise*, published by FT Press. His recent article, *Are You Solving the Right Problem?*, was published in the September 2012 issue of *Harvard Business Review*. He has developed a strong interest in the evolving role of technology and change on leadership, society, organizational design, and business models and has worked with a number of organizations on related topics.

Mr. Spradlin has spoken at numerous conferences all over the world and has been featured on CNBC, ABC, NPR, and BBC; and quoted in *The Economist*, *BusinessWeek*, *The New York Times*, and many other journals and periodicals.