NASA's Center of Excellence for Collaborative Innovation (CoECI) and the Harvard-NASA Tournament Lab - The Future Is Now: Challenge-Driven Open Innovation in the Federal Government

Agenda

8:00am	**Check-In**
8:30am – 8:45am	**Welcome** Lynn Buquo, (CoECI); Karim Lakhani, Harvard University; John J. DiGioia, Ph.D., Georgetown University
8:45am – 9:00am	**Introduction to CoECI** Jason Crusan, NASA and Jeffrey Davis, NASA
9:00am – 9:15am	**NASA and Challenge-Driven Open Innovation in Context** Jenn Gustetic, NASA
9:15am – 9:30am	**The Imperative for Challenge-driven Innovation in the Federal Government** Cristin Dorgelo, OSTP
9:30am – 10:30am	**Using Communities and Contests to Drive Innovation in the Federal Government** Karim Lakhani, Moderator - Case Study 1: The Tech Challenge for Atrocity Prevention, Maurice Kent and Mark Goldenbaum, USAID - Case Study 2: The Medicare Provider Portal Screening Challenge, John (Chip) Garner, CMS
10:30am – 11:00am	**Break**
11:00am – 12:30pm	**Vendor Case Studies: TopCoder, Tongal, OpenIdeo, InnoCentive** Karim Lakhani, Moderator
12:30pm – 2:00pm	**Lunch**
2:00pm – 2:30pm	**Legal Authorities** Jeff Heninger, NASA and Cristin Dorgelo, OSTP
2:30pm – 3:30pm	**Lessons Learned** Lynn Buquo, CoECI, Moderator - The NASA Longeron Challenge; William Spetch, NASA - The NITRD Big Data Challenge; Susanne Iaocono, NSF - My Air, My Health; Denice Shaw, EPA - The Medicare Provider Portal Screening Challenge; John (Chip) Garner, CMS - The Tech Challenge for Atrocity Prevention; Maurice Kent and Mark Goldenbaum, USAID
3:30pm – 4:00pm	**Wrap-Up. Final Statements. Intro to Breakout Sessions.** Karim Lakhani, Jason Crusan, Jeff Davis