

# COPERNIC SPACE

The Marketplace for Digital Space Assets and Companies

### **Our Story**



Built on the multigenerational goal of its founders to provide democratized access to the space economy, Copernic Space is an open marketplace to manage and commercialize downstream applications, and fund space related projects globally.

With millions of companies able to benefit from these digital space assets and millions more individuals wanting to financially contribute to space projects, Copernic Space uses innovative technology and models to scale up the commercialization and financing of the space economy.

Locations:

Los Angeles, Warsaw Founded:

2020

MVP, Partner Use Cases

Stage:

### **Our Team**

A group of entrepreneurs and industry veterans from the computer industry, aerospace companies, and leading blockchain startups.

This includes founders, management, and developers from related industries that are uniquely positioned to create a blockchain-based marketplace for the digital space economy.



**Grant Blaisdell**CEO



Chris Jones



Eva Blaisdell
Co Founder



+4
members

Head of Data Head of Blockchain Business Development Digital Marketing

### **Our Market**



Set to be a \$3T market within two decades, the Space economy reached \$414.8b in turnover in 2018 The downstream segment of the industry that
Copernic Space is focused on represented around
\$207b of that turnover





EO analytics is growing with over 20 NewSpace companies deploying EO constellations that will increase the availability and demand for data

Over 1.4m companies in Australia could benefit from the downstream segment while over 100k companies are actively looking for easy access to satellite imagery



| "There are very few industries out there that wouldn't in some way benefit from this kind of |  |
|--|--|
| data How do we make that an efficient and effective process to make that happen?"            |  |

- Krystal Azleton of the Secure World Foundation

### From Obstacles



Unscalable and Inefficient Commercialization
No marketplace to discover, acquire, and access

digital space assets, while millions of entities could or want to purchase them



**Segmented Processes and Bureaucracy** 

Rights management, licensing, and transaction processes are outdated and ineffective, increasing costs and limiting growth



Limited capital and funding models

Slow and funding mechanisms for space projects, while million of individuals would like to financially support space projects.



**General Market Can't Participate** 

Countless benefits and revenue are lost by a lack of digital platforms opening the space economy onto the greater public market

### **To Opportunities**



#### **Scale Commercialization of Assets**

Digital space assets such as satellite data can be easily acquired and accessed in one place, unlocking a larger and more efficient market



#### **Publicly Finance Projects**

Fundraising model allows space projects, whether a startup or NASA, to utilize the public to help finance their initiatives



#### **Streamline Licensing and Procurement**

Manage assets, automate payments, and create fully auditable revenue sharing models through a token fueled smart contract system



#### **Democratized Access**

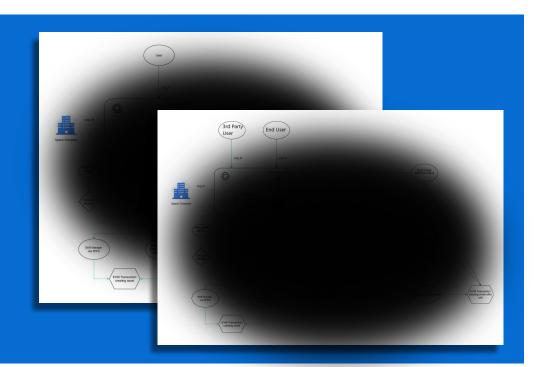
Securely engage countless entities wanting to participate in the Space economy, whether you're selling, buying, or funding "Stakeholders must know the data they receive is reliable and that their ownership stake in a satellite (or the service it provides) is secure and they will get proper payment. Blockchain distributed ledger provides these assurances"

World Economic Forum

## Marketplace

#### **Commercializing NewSpace**

The Marketplace unlocks downstream apps, IP, and software onto the world. Now related space enterprises can better manage and monetize their digital space assets while the global market benefits from an easy way to discover and access them.



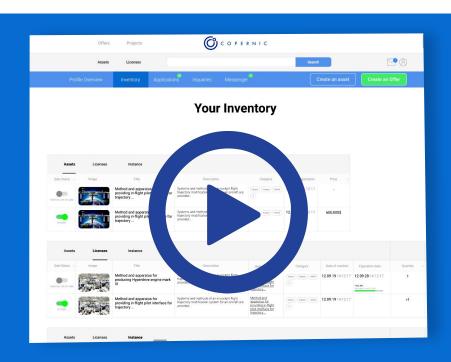
## **Marketplace**

Register your space assets such as imagery

**Create offer with tokenized rights and access** 

**Discover offer on the marketplace** 

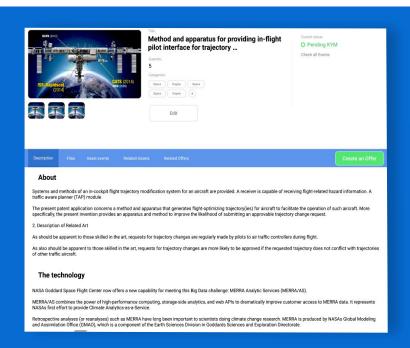
Acquire token and securely accesses imagery



### **SmartFund**

#### **Financing NewSpace**

The opportunity for space related projects to showcase themselves and garner financial support from the public. Built on a token crowdsale mechanism, finally the wider public gets financial inclusion in space while space projects have an alternative financing model.



## **Copernic Space Today**

#### **MVP**

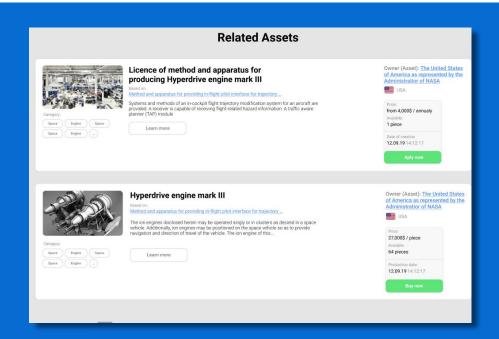
Features include:







via SmartFund (Feb)



### **Business Model**

Copernic Space functions on a tiered commission model per transaction depending on transaction size. Each transaction is tied to a smart contract, automating procurement. Private marketplace and enterprise integrations along with ad models on the public marketplace supplement core revenue streams.

Marketplace Transactions Yr 5

108.9k

4.6k

## **Timeline**



## **Funding**

Copernic Space has been entirely self funded by the founders and a few members of our extended team we call "astronauts". Now we're opening up the opportunity to launch with us to others. Through an upcoming seed round, Copernic Space will build out a full team and product to take Copernic Space to market.



**Biz dev** scale buyer/seller acquisition for launch



Marketing become a leading brand in segment in 1 year



**Talent** fill out development and management teams



**Product Launch** 

further product development for full marketplace



**Unlocking the Digital Space Economy** 

contact@copernicspace.com