



Accelerating Innovation: New Organizational Business Models Workshop and Networking Event

for NASA Human Health and Performance Center Members

November 6 - 7, 2013

Kaiser Permanente Center for Total Health

700 Second St. NE, Washington, DC



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Networking Reception

Sponsored by Wyle

Wednesday, November 6, 2012 (6-8 pm ET)
Kaiser Permanente Center for Total Health, Washington DC

Featured Speaker:

Scott Parazynski: Innovation Taken to the Extreme
Astronaut – Everest Climber – Physician – Innovator – Public Speaker

Accelerating Innovation Workshop

Thursday, November 7, 2012 (8:00 am – 4:30 pm ET)

Kaiser Permanente Center for Total Health, Washington DC

~ Coffee and beverages provided throughout the Workshop ~
Sponsored by *Kaiser Permanente*

DRAFT Program

8:00 am Registration and Coffee

8:30 am [Jeff Davis](#), NASA Human Health and Performance and NHHPC Director

Welcome

FEATURED KEYNOTES

8:40 am [Karim Lakhani](#), Associate Professor, Harvard Business School, and Principal Investigator, Harvard-NASA Tournament Laboratory

The Cost and Benefits of Open Models for Innovation

9:10 am [Udaya Patnaik](#), Founder and Principal, Jump Associates, Inc.

The Evolution of Organizational Innovation Models in Response to Disruptions in the Business Climate

PANEL: Accelerating Innovation Across Sectors: New Organizational Business Models

9:40 am Panelist Briefings:

- [Dorit Donoviel](#), NSBRI Deputy Chief Scientist and Industry Forum Lead: *Space Medicine and Related Technologies Commercialization Assistance Program SMARTCAP-Accelerator*
- [Charles Liarakos](#), Senior Policy Advisor, Directorate for Biological Sciences, National Science Foundation: *Ideas Lab—A Model for Accelerating Research*
- [Syril Pettit](#), HESI Executive Director: *Driving Research Towards Application through Multi-sector Partnerships*
- [Rich Pournelle](#), Sr. VP, Business Development, NanoRacks: *The NanoRacks Approach to Accelerating Innovation through Microgravity Research*
- [Cathy Johnson](#), Satellite Applications Catapult, *Driving Growth in Next Generation Space Enabled Applications and Services through International Partnerships*
- [Philip Fasano](#), Exec VP and CIO, Kaiser Permanente: *A Business Model for Using Transformative Technology to Make Lives Better*

10:45 am Audience Questions and Discussion
Moderator: [Elizabeth Richard](#), Senior Strategist, Wyle

11:15am **Break**

FEATURED SPEAKERS		
11:30 am	Nancy Conrad (Founder and CEO, The Conrad Foundation), and her students	<i>Growing the Next Great Innovation Generation</i>
12:00 pm	TBD Speaker	

FEATURED LUNCHEON SPEAKER
 ~ Lunch Provided ~
 Sponsored by [NanoRacks](#)

BREAKOUT SESSIONS: Collaborating Among Sectors—Best Practices		
1:30 pm	Jeff Davis (NASA Human Health and Performance and NHHPC Director)	<i>Charge for Breakout Sessions</i>
1:40 pm	Breakout Sessions I Track 1: Best Practices in Open Innovation and Prizes; <i>Moderators: Lynn Buquo, Manager, NASA Center of Excellence for Collaborative Innovation and Jenn Gustetic, Challenges and Prizes Program Executive at NASA</i> Track 2: Best Practices in Collaborative Projects <i>Moderators: Genie Bopp, VP Human Spaceflight Division, Wyle</i>	Track 1: Room x Track 2: Room y
2:30 pm	Breakout Sessions I Report Outs	Main Hall
2:40 pm	Break	
2:55 pm	Breakout Sessions II Track 1: Best Practices for Accelerated Research <i>Moderators: TBD</i> Track 2: Best Practices for Social Innovation (including STEM) <i>Moderator: Carissa Callini, Lead-Innovation, Integration and Implementation Team, Wyle</i>	Track 1: Room x Track 2: Room y
3:45 pm	Breakout Sessions II Report Outs	Main Hall
FEATURED KEYNOTE		
4:00 pm	Leland Melvin , NASA Associate Administrator for Education	<i>The NASA Model for Innovations in STEM Education</i>
4:30 pm	Adjourn	