



Improved Performance of Cosmetic Actives

Background

Skin care actives are typically applied topically from an emulsion-based lotion, and performance can be limited by various factors. Identification of skin delivery technologies with optimal delivery kinetics are needed for new product development for skin care.

Objectives

- Provide new technical approaches for delivery of materials into the skin/stratum corneum to achieve an increase in performance of a product following topical application.
- New delivery technologies should be compatible with skin care formulations.
- Demonstration of the technology *in vitro* as well as *in vivo* is desirable.

Success Criteria

- Performance - Technologies have associated proven skin delivery in standard Franz cell methodology for various skin care actives.
- Regulatory - Technology is cosmetically approved or approvable across global regulatory agencies.
- Safety - Technology has supportive data for cosmetic safety clearance.
- Cost - Technology and method is affordable for cosmetic products.
- Formulation - Technology is stable in typical cosmetic product formulations / delivery forms.
- IP - Patent applications have been filed or granted. The technology is available for license or purchase.

Please submit response by July 30 at www.pgconnectdevelop.com First time submitters will need to register prior to submitting.