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Thousands to Converge on Washington, D.C. for 'D.C. Health Data & Innovation Week'

Mayor Vincent Gray issues official proclamation as events draw thought leaders to explore data, technology and mobile innovation in health care

WASHINGTON, D.C., June 3, 2012 — Health data innovation takes center stage at the second Washington, D.C., Health Data & Innovation Week, taking place June 2-7. More than 2,000 health innovators, physicians, nurses, consumers and patients from across the District and the United States are joining with federal agencies and top health technology and innovation leaders for a week of hands-on events and dialogue about how best to use health data and the technology to manage it.

Following the event's success in 2011, Mayor Vincent Gray has officially declared "D.C. Health Data and Innovation Week" for a second consecutive year, establishing the nation's capital as an epicenter of health innovation to improve health and reduce health inequalities in the District of Columbia and the nation.

"I'm proud to declare June 2-7 Washington, D.C., Health Data and Innovation Week and am excited about the events that will be part of it," said Gray. "These events will help bring public attention to the nexus between advancements in technology and advancements in health care. This will complement our efforts in the District government to improve health care for all of our residents. I applaud Kaiser Permanente and the other federal and local partners for helping make this week's events possible."

To register and view the complete list of events and descriptions, visit:
<http://www.health2con.com/hiwdc/>

The Twitter hashtag for the week's events is **#dchealth**

[Health 2.0's Washington DC HD&IW Code-a-thon: Preventing Obesity](#)
Hashtag: **[#health2dev](#) / [#weightofthenation](#)**

The activities began Saturday and Sunday, June 2 and 3, when the [Health 2.0 Washington DC HD&IW Code-a-thon: Preventing Obesity](http://www.health2con.com/devchallenge/washington-dcs-hdi-code-a-thon-preventing-obesity/) returned to the Kaiser Permanente Center for Total Health. Developers, designers, physicians, nurses and health care leaders focused on applications that target the growing challenge of obesity. Using raw data sets provided by the government and other organizations, the teams competed for \$10,000 in prize money to build new applications and tools for mobile platforms. Experts from the U.S. Department of Agriculture's MyPlate.gov initiative, Kaiser Permanente Mobility Center of Excellence, Massive Health, Inc., and CommunityCommons.org supported developers with the best science and large health system execution expertise. The event builds on the momentum of *The Weight of the Nation* public health campaign led by Kaiser Permanente, [HBO \(Home Box Office\)](#), the [Institute of Medicine](#), the [National Institutes of Health](#), the [Centers for Disease Control and Prevention](#) and the [Michael & Susan Dell Foundation](#) to address America's obesity epidemic to date.

Health 2.0 Co-Chairman Matthew Holt said: "We are thrilled to be back in D.C. for Health & Data Innovation Week to help with Health DataPalooza 3, host our i2TEP panel, and hold the [Health](#)

[2.0 Washington DC HD&IW Code-a-thon: Preventing Obesity](#). We really value the leading role our hosts for the Code-a-Thon, Kaiser Permanente, are playing in solving this 'massive' problem, which is all too 'common' in our 'community.' ”

HealthCamp DC Unconference

Twitter hashtag: [#hcdc](#)

On Monday, June 4, the HealthCamp DC unconference ([healthca.mp/dc](#)) also takes place at the Kaiser Permanente Center for Total Health. Continuing the innovation learning approach from the previous days, physicians, nurses, consumers, technologists, health system and policy leaders, payers and suppliers will create session topics the day of the event focused on “Empowering Patient Engagement.” The unconference process and the Center for Total Health itself will create a flexible and energetic collaborative environment for participants.

“The availability of health information and knowledge to clinical teams and patients alike has ushered in new opportunities for improved care and prevention. The innovations in this space will be led by many of the individuals coming to DC Health Data & Innovation Week,” said Hal Wolf, Senior Vice President and Chief Operating Officer of The Permanente Federation, the umbrella organization for Kaiser Permanente’s 16,000 physicians.

Walking Gallery

Twitter hashtag: [#TheWalkingGallery](#)

Following HealthCamp D.C., the patient voice — in the form of the [Walking Gallery](#) art event — returns to the Kaiser Permanente Center for Total Health. Artists from throughout the nation will display the stories they have painted on the backs of patients’ jackets and doctors’ lab coats. Internationally recognized patient rights art advocate Regina Holliday will debut her latest works and co-lead a communal walk with Kaiser Permanente physician Ted Eytan, MD, through the Center for Total Health space.

“It will be exciting to see so many new members of the Walking Gallery gather for this event. At this point, we have walkers around world representing the patient view within medicine. I am proud to be a member of the Walking Gallery and of Kaiser Permanente, and it will be delightful to walk in a space that values walking so highly,” said Holliday, the Washington, D.C.-based patient rights arts advocate.

HDI Forum Health Datapalooza

Twitter hashtag: [#healthapps](#)

On Tuesday and Wednesday, June 5 and 6, the Health Datapalooza will invite thought leaders to plug into the Ecosystem of Health Innovation. This event will include feature keynote addresses, a Data & Apps Expo, demonstrations of cutting-edge apps, hands-on data deep dives and thought-provoking panel discussions. Attendees can also expect ample time for networking and one-on-one interaction. This year’s Health Datapalooza is hosted by [The Health Data Initiative Forum](#), in coordination with the Institute of Medicine and the U.S. Department of Health and Human Services at the National Institutes of Health.

mHealth - Smart Media and Health: Applications Benefiting Life in Space and on Earth: a workshop for NASA Human Health and Performance Center members and invited guests.

Twitter hashtags: [#NASAhealth](#) and [#mhealthdc](#)

On Thursday, June 7, NASA and Wyle are coordinating a workshop for NHHPC members and invited guests at the Kaiser Permanente Center for Total Health entitled “mHealth - Smart Media and Health: Applications Benefiting Life in Space and on Earth.” The program features keynote speakers U.S. Chief Technology Officer Todd Park and Kaiser Permanente Executive Vice President/Chief Information Officer Philip Fasano, and includes an expert panel on mobile health

applications for Earth and space, mHealth presentations, and six interactive breakout sessions. Information on the full program and biographies of speakers and NHHPC membership can be found on the [NHHPC website](#).

“As we consider the issues we need to address for providing health care in space, we find many analogous situations to the needs for health care on Earth — health care devices that are small, lightweight, and portable that can obtain and assess data and transmit data for analysis,” said William H. Gerstenmaier, associate administrator for the Human Exploration and Operations Directorate at NASA headquarters. “By identifying and solving common issues of health care in space and in remote areas on Earth, we will achieve our goal of using spaceflight innovations to benefit all humankind. This workshop was designed to help us do just that.”

“As a leading provider of human health, performance, and information technology services and solutions for the federal government, [Wyle](#) welcomes the opportunity to support the mHealth workshop,” said Tom Anderson, group president of Wyle’s Science, Technology and Engineering Group headquartered in McLean, Va. “We are committed to furthering the goals of our customers and improving health care for people in space and on Earth, and that is what DC Health Data and Innovation week is all about.”

The Kaiser Permanente Center for Total Health (centerfortotalhealth.org) is at 700 Second St. NE (between Union Station and H Street NE), Washington, D.C. For the latest about the Kaiser Permanente Center for Total Health, follow it on Twitter: [@kptotalhealth](#).

About Health 2.0 The Health 2.0 Conference is the leading showcase of cutting-edge technologies in health care, including online communities, search and lightweight tools for consumers to manage their health and connect to providers online. The Health 2.0 Developer Challenge is a series of prize competitions promoting health technology innovation. Health 2.0 also has its own media channels, Health 2.0 News and Health 2.0 TV; its own market intelligence service, Health 2.0 Advisors; and also sponsors the Health 2.0 Accelerator industry consortium. Health 2.0 was founded by Indu Subaiya and Matthew Holt in 2007 and is now a community of hundreds of organizations and thousands of innovators. For more information, see www.health2con.com.

About HDI Forum / Health Datapalooza

The Health Data Initiative (HDI), originally launched in 2010 by the [Institute of Medicine](#) (IOM) and the [U.S. Department of Health and Human Services](#) (HHS) as the Community Health Data Initiative, is a public-private collaboration that encourages innovators to utilize health data to develop applications to raise awareness of health and health system performance and spark community action to improve health.

About HealthCamp

HealthCamp Foundation is a nonprofit organization that promotes HealthCamp un-conference events around the world that promote engagement in health. HealthCamps attract passionate people from across the health care spectrum and beyond to promote innovation using the Web, mobile, social and open-source technologies. In the past three years, the founders have organized 30 events in three countries for over 2,000 participants.

About NASA Human Health & Performance Center

The [NASA Human Health and Performance Center](#) is a virtual center established to connect organizations worldwide interested in collaborating and advancing human health and performance innovations for space flight, commercial aviation, and challenging environments on Earth. Our 110+ members include NASA centers and partners, government agencies, academic institutions, industry, and other organizations interested in fostering collaborative innovation.

About Kaiser Permanente

Kaiser Permanente is committed to helping shape the future of health care. We are recognized as one of America's leading health care providers and not-for-profit health plans. Founded in 1945, our mission is to provide high-quality, affordable health care services and to improve the health of our members and the communities we serve. We currently serve more than 9 million members in nine states and the District of Columbia. Care for members and patients is focused on their total health and guided by their personal physicians, specialists and team of caregivers. Our expert and caring medical teams are empowered and supported by industry-leading technology advances and tools for health promotion, disease prevention, state-of-the-art care delivery and world-class chronic disease management. Kaiser Permanente is dedicated to care innovations, clinical research, health education and the support of community health. For more information, go to kp.org/newscenter.

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