

# INNOCENTIVE<sup>®</sup>

Where the World Innovates



## COECI: Harnessing the Power of Open Innovation to Solve Government Clients' Critical Problems



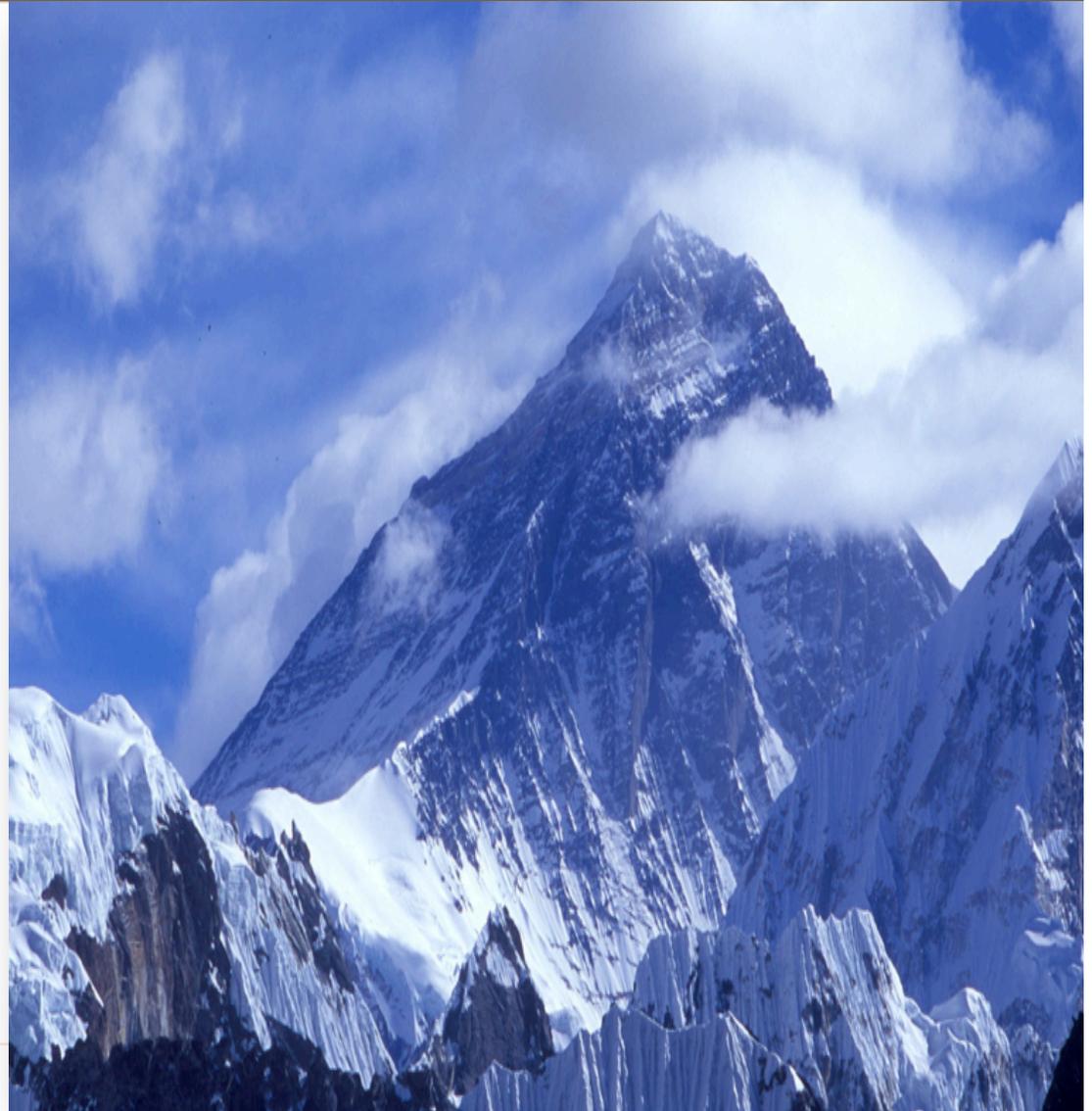
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# Where is Knowledge Today...



# The Innovation Journey – You Need a Sherpa...

- Mt. Everest – The Innovation Climb
  - 4 base camps on the South side ascent
    - Acclimation and training
    - Tested tools
    - Preparation, rest/resupply
    - Goal – Planting the flag at the top, not at a base camp
  - Without a guide and a plan people die...even with both, “stuff” happens
- InnoCentive Services
  - Addresses cultural structure and organization for Open Innovation
  - ONRAMP professional development
  - Agency innovation metrics discussed and developed
  - Experts who have done this over 2,000 times



# InnoCentive's Open Innovation Marketplace

- Began in 2001 – Eli Lilly
- Preeminent Global Network
  - Over 14MM Solvers and *growing*
  - Solvers in 208 Countries
  - Unprecedented diversity
  - Successful solutions found in over 50% of postings, **learning's in 100%**
- Challenge Growth & Success
  - 2,000+ posted challenges
  - 99+% Successful transfer rate
  - IP transferred in/out of 60+ Countries

*Uniquely prepared global minds  
connecting the “dots” of intelligence*

*The New Way To Work*



# Our Clients and Partners...

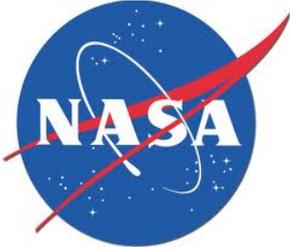


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**THALES**

**POPSCI** THE FUTURE NOW

