

Center of Excellence for Collaborative Innovation Presents: External Crowdsourcing Training Workshop

InnoCentive/TopCoder
May 22-24, 2012 at GSA
Washington, DC

Day 1- May 22

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|----------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 7:45-8:15 am | Sign In/Registration, Coffee and Light Breakfast |
| 8:15-8:30 am | Welcome- Jason Crusan and Jeff Davis |
| 8:30-9:15 am | Center of Excellence for Collaborative Innovation <ul style="list-style-type: none">• Background• Personnel support• Facilitation Role• Process to engage |
| | Introduction to Collaborative Innovation Platforms <ul style="list-style-type: none">• InnoCentive• TopCoder |
| 9:15-9:55 am | NASA Pavilion Pilot Challenge Results- InnoCentive |
| 9:55-10:15 am | Break- Sign up for 1:1 sessions <ul style="list-style-type: none">• CoECI – (NASA Personnel)• InnoCentive• TopCoder |
| 10:15-11:00 am | NASA Tournament Lab and Challenge Results- TopCoder |
| 11:00-12:00 pm | Keynote: Stephen Shapiro
Title: Innovating the Way You Innovate |
| 12:00- 1:30 pm | Lunch |
| 1:30-2:45 pm | Strategy for Identifying Organizational Gaps/Needs <ul style="list-style-type: none">• NASA Innovation Pavillion- NASA/InnoCentive |

- NASA Tournament Lab-NASA/TopCoder

2:45pm-3:00pm

Break- Sign up for 1:1 sessions

- CoECI – (NASA Personnel)
- InnoCentive
- TopCoder

3:00-4:45 pm

Key Characteristics of Innovative Organizations

How do Innovation Platforms Support these Characteristics?

Panel Moderator: Stephen Shapiro

- InnoCentive
- TopCoder

4:45pm-5:00pm

Wrap-up- Vision for Day 2-CoECI

Day 2- May 23

8:00-8:30 am Sign-in, Networking, Coffee and Light Breakfast

8:30-8:40 am Kick-off of Tracks

Track 1 – Software/Algorithms

8:40-11:40 am **TopCoder Challenge Session**

- Challenge Formulation Best Practices
- TopCoder Process & Methodology
- TopCoder Examples
- TopCoder Challenge Walk-through

11:40- 1:00 pm Lunch - Sign up for 1:1 sessions

- CoECI – (NASA Personnel)
- InnoCentive
- TopCoder

Track 2 – Science and Technology

1:00- 4:00 pm **InnoCentive Challenge Session**

- Challenge Formulation Best Practices
- InnoCentive Products, Process & Methodology
- InnoCentive Examples
- InnoCentive Challenge Walk-through & Construction “Live”

4:00-4:15pm Break

4:15-4:45pm Q&A session with CoECI, InnoCentive and TopCoder

- Wrap up and Vision for Day 3

Day 3- May 24

9:00 AM – 4:00 PM:

1:1 Group Meetings by Agency - 60 minutes each

- CoECI
 - 2 Rooms
- InnoCentive
 - 2 Rooms
- TopCoder
 - 1 Room

Logistics

Lodging

Courtyard Marriott
1325 2nd Street NE
Washington, DC 20002

Phone: 1-202-898-4000

Fax: 1-202-898-4001

Website:

<http://www.marriott.com/hotels/travel/wasus-courtyard-washington-dc-us-capitol/>

GSA Location and Badging

Location

GSA is located at: 1275 First Street, N.E

*You must enter through the main entrance on First St. You will not be granted access through anyother entrance.

Badging

GSA requires government employees to present their government badge and non government employees must present your drivers license to gain access to the GSA facility.

Foreign Nationals are required to present their passport to gain access.

Transportation/Parking

Metro

Metro is the most convenient option, GSA is located one block from the New York Avenue station on the red line

<http://www.wmata.com/>

Parking

There are several parking lots near GSA at 1275 First Street, N.E., including one across the street at First and N Streets, N.E. Prices range from \$7-\$12 per day. Generally cash only.