

62nd IAC Cluster Forum

Collaborative Innovation: Strategy to Results

October 4, 2011, 10:00-16:00 (Industry Day)

Main Exhibit Hall

Co-sponsored by Wyle, the NASA Johnson Space Center Space Life Sciences Directorate, and the German Aerospace Center DLR.

PROGRAM

10:00 **Welcome**

- Genie Bopp, Vice President, Health and Medical Operations Division, Wyle
- Johann-Dietrich Wörner, Chairman of the Executive Board, German Aerospace Center DLR
- William H. Gerstenmaier, Associate Administrator, Human Exploration and Operations Mission Directorate, NASA

10:15 **Space Agency Collaboration and Innovation Initiatives**

- NASA Innovation
 - William H. Gerstenmaier, Associate Administrator, Human Exploration and Operations Mission Directorate, NASA
- Collaborative education and outreach initiatives
 - Andrea Boese, German Aerospace Center DLR, European Space Policy and Special Affairs
- Model for Collaboration: NASA Human Health and Performance Center
 - Elizabeth E. Richard, Senior Strategist, Wyle
- SLSD Open Innovation Results and Plans
 - Jeffrey R. Davis, Director, Space Life Sciences, NASA
- NASA Tournament Lab
 - Jason Crusan, Chief Technologist, Human Exploration and Operations Mission Directorate, NASA

12:00 **Lunch Program and Discussion**

*** Light lunch provided by Wyle*

12:30 **Keynote: More innovation through evolution or through revolution?**

- Johann-Dietrich Wörner, Chairman of the Executive Board, German Aerospace Center DLR

12:45 Panel 1: Innovative Problem Solving—Challenges

- Jeffrey R. Davis, Director, Space Life Sciences, NASA: portfolio analysis
- Rupert Gerzer, Director, Institute of Aerospace Medicine, German Aerospace Center DLR: :envihab development
- Cynthia M. Rando, Innovation and Strategy Coordinator: SLSD open innovation pilot challenges
- MaGee Johnson, Alliances and Strategy Coordinator, Wyle: NASA Space Act Agreement challenges

13:45 Panel 2: Innovative Problem Solving—Results

Confirmed panel members:

- Cynthia M. Rando, Innovation and Strategy Coordinator, Wyle: SLSD open innovation outcomes
- Kathy Laurini, Senior Advisor, NASA Exploration and Space Operations: International Space Exploration Coordination Group (ISECG) Global Exploration Roadmap- enabling human space exploration
- Rüdiger Süß, Senior Project Manager DLR Corporate Strategy: Internal innovative cooperation paves the way for external collaboration
- Jason Crusan, Chief Technologist, Human Exploration and Operations Mission Directorate, NASA: NASA Tournament Lab results

14:45 Break-out Sessions

To be determined on the basis of participant interest, and may include general collaborative innovation strategies, challenges, results, education and outreach, challenges

15:30 Conclusions

- Jeffrey R. Davis, Director, Space Life Sciences, NASA
- Gerd Gruppe, DLR, Member of the Executive Board responsible for the German Space Administration
- Elizabeth E. Richard, Senior Strategist, Wyle

16:00 Adjourn