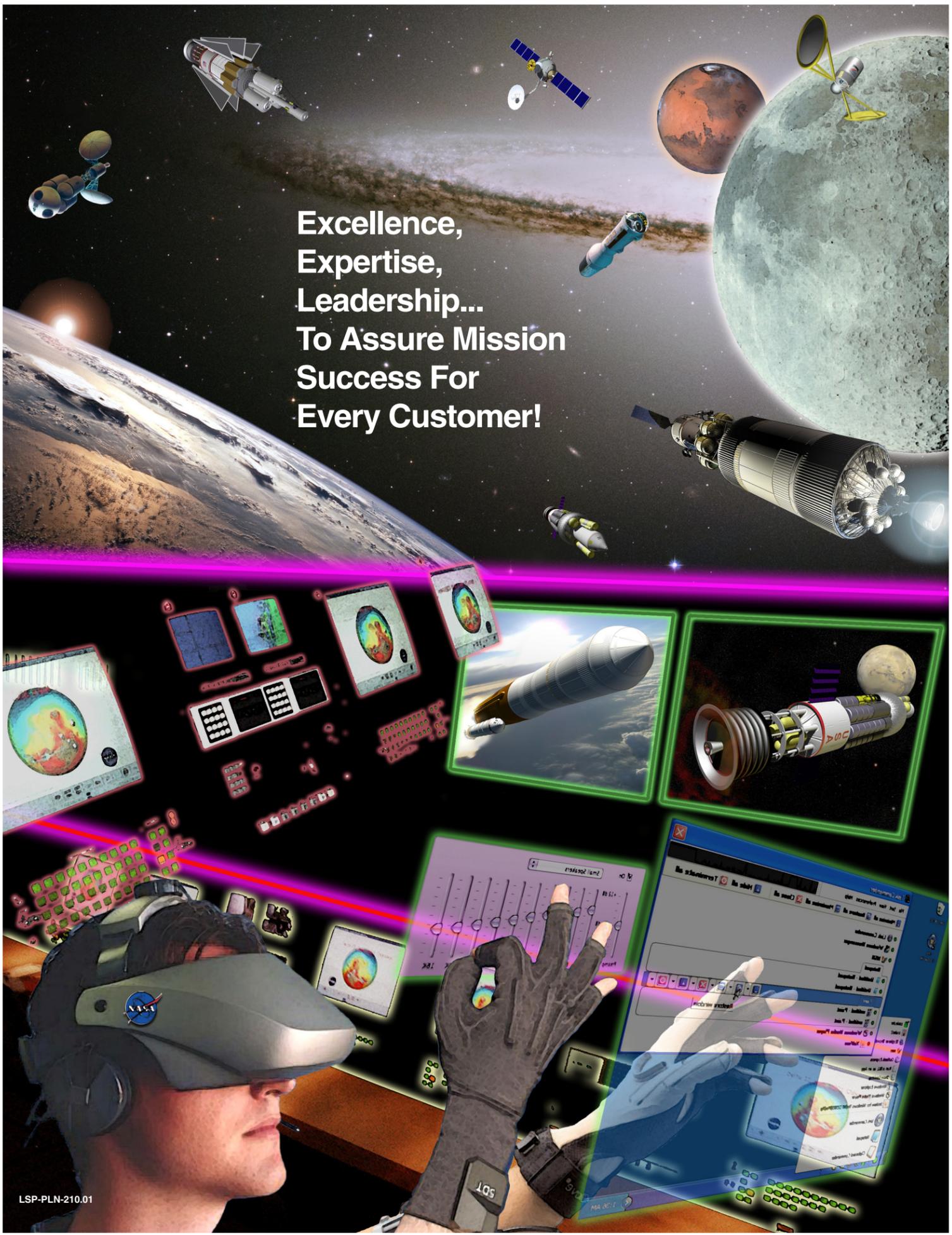


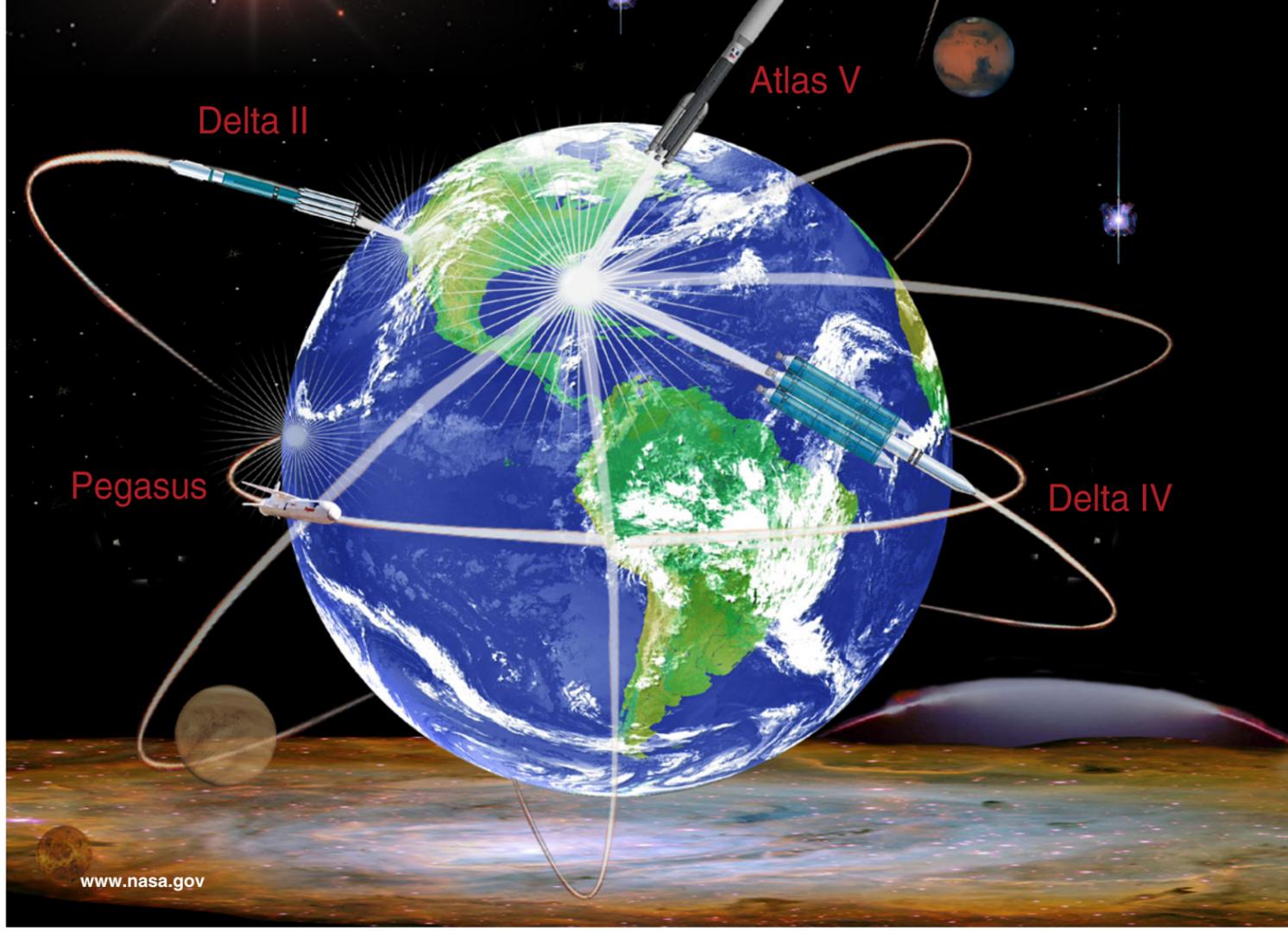
Excellence,
Expertise,
Leadership...
To Assure Mission
Success For
Every Customer!



National Aeronautics and Space Administration



2007 Path to the Future LSP Launch Services Program



NASA's Strategic Goals

Strategic Goal 1: Fly the Shuttle as safely as possible until its retirement, not later than 2010.

Strategic Goal 2: Complete the International Space Station in a manner consistent with NASA's International Partner commitments and the needs of human exploration.

Strategic Goal 3: Develop a balanced overall program of science, exploration, and aeronautics consistent with the redirection of the human spaceflight program to focus on exploration.

Strategic Goal 4: Bring a new Crew Exploration Vehicle into service as soon as possible after Shuttle retirement.

Strategic Goal 5: Encourage the pursuit of appropriate partnerships with the emerging commercial space sector.

Strategic Goal 6: Establish a lunar return program having maximum possible utility for later missions to Mars and other destinations.

“To pioneer the future in space exploration, scientific discovery, and aeronautics research.”

~ NASA's Mission

LSP's Vision: To be the recognized leader in launch services

LSP's Mission: Leadership and expertise in providing on-orbit, on-time, on-cost launch services

LSP's Goals

Goal 1: Maximize successful delivery of spacecraft to space

Goal 2: Assure launch services for all customers – now and in the future

Goal 3: Promote evolution of a competitive space market

Goal 4: Continually enhance LSP's core capabilities

LSP's Priorities for 2007

Goal 1: Maximize successful delivery of spacecraft to space

To accomplish this goal this year, we have identified the following priorities:

- Launch missions successfully
- Address systemic performance issues with the launch service contractors
- Develop a policy for down-range telemetry coverage during launch ascent events

Goal 2: Assure launch services for all customers – now and in the future

To accomplish this goal this year, we have identified the following priorities:

- Conduct a strategic review of expendable launch vehicle options for NASA
- Mitigate the impact of a ULA contract novation to customers, stakeholders, and LSP

Goal 3: Promote evolution of a competitive space market

To accomplish this goal this year, we have identified the following priorities:

- Explore the potential role of emerging launch systems and LSP in satisfying the Agency's transportation needs
- Assess the need to modify the Launch Services Risk Mitigation policy (NPD 8610.7)

Goal 4: Continually enhance LSP's core capabilities

To accomplish this goal this year, we have identified the following priorities:

- Enhance program performance assessment tools and measures
 - Develop and implement “Business Operating Success Strategies (BOSS)”
 - Develop and implement program measures
 - Enhance the lessons learned process
 - Respond to IPAO and NAPA audit findings and recommendations
 - Clarify decision making and account manager roles
- Enhance relationships with customers and stakeholders
 - Continue to share financial and budgetary data with customers and stakeholders
 - Clarify responsibilities and communication within LSP
 - Clarify responsibilities and communication with customers
 - Clarify responsibilities and communication with mission directorates
 - Establish the “LSP value proposition” story
- Enhance the LSP workforce
 - Develop the concept for certification of engineers
 - Develop an approach to enhance leadership across the program
 - Enhance performance management tools
- Enhance LSP's policy and contracts
 - Develop a policy for engaging emerging launch service providers
 - Conduct a study of existing launch service contracts across the federal government
- Enhance LSP's products and services
 - Develop menu of LSP services

“Everyone in the Launch Services Program strives to meet our customers' needs by providing mission assurance through our reliable expertise.”

~ Steve Francois

