

The background of the slide is a composite image of space. At the top, a large, dark, cratered sphere (the Moon) is partially visible. In the bottom left, the curved horizon of Earth is shown, with green landmasses and blue oceans. In the bottom right, the reddish-orange surface of Mars is visible. The rest of the background is a deep blue space filled with numerous white stars and a faint grid of dashed lines.

International Space Commerce: Investment, Partnership, & Infrastructure

**2nd Space Exploration Conference
“Implementing the Vision”
Houston, Texas - 5 December 2006**

**Paul Eckert , Ph.D.
International & Commercial Strategist
The Boeing Company**

International Dialogue: Space Commerce Roundtables



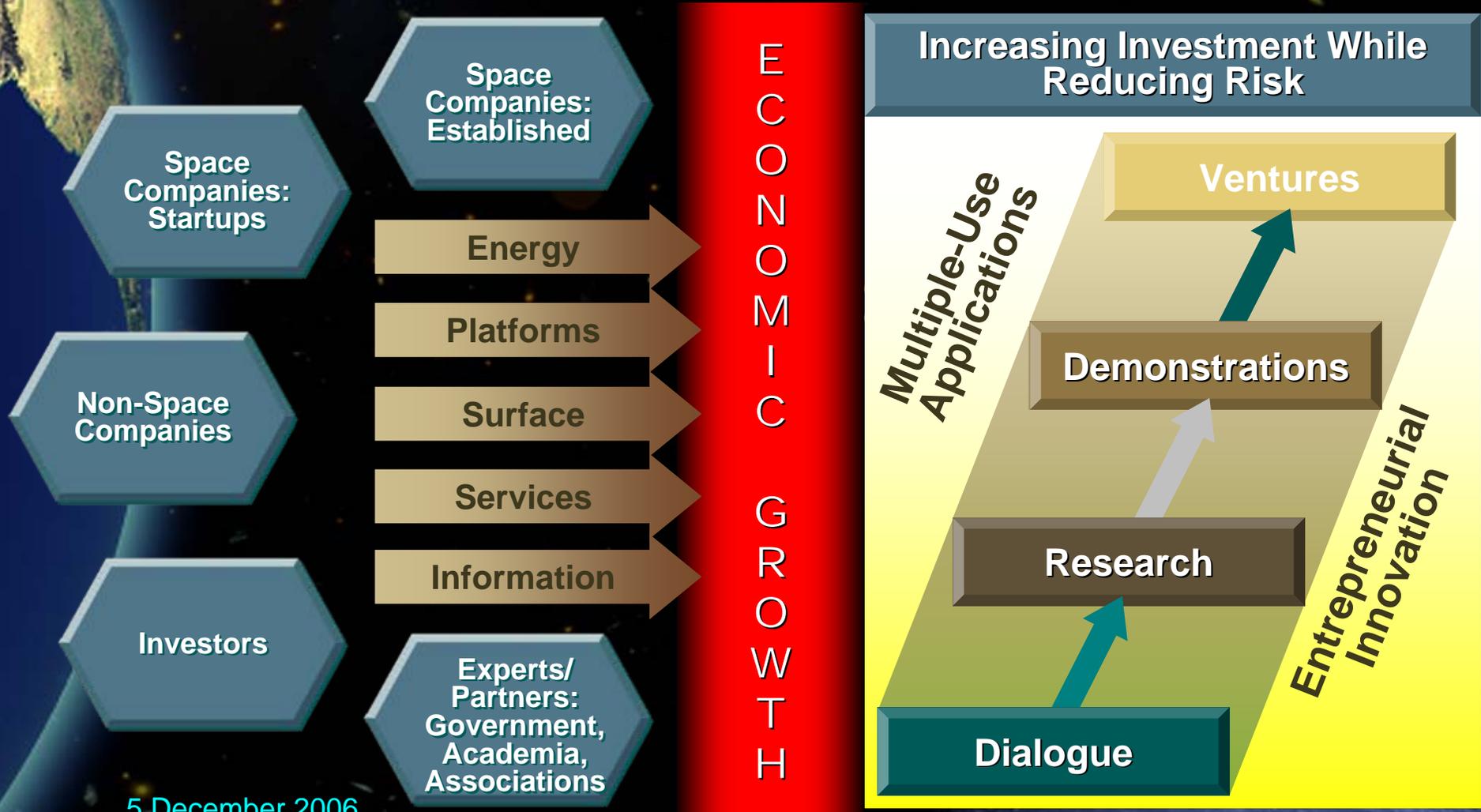
www.spacecommercetroundtable.com

- Roundtable 1
 - Dallas, Texas – June 2005
 - Broad survey of lunar-related opportunities
- Roundtable 2
 - Houston, Texas – Oct. 2005
 - Focus on lunar-related solar power, propellant, media, robotics
- Roundtable 3
 - Las Vegas, NV – July 2006
 - Shift focus to entire Earth-Moon economic system
- Roundtables 4 & 5
 - U.S. East and West Coasts – Spring & Fall 2007
 - Emphasize attracting private investment

A Model for Space Commerce Expansion

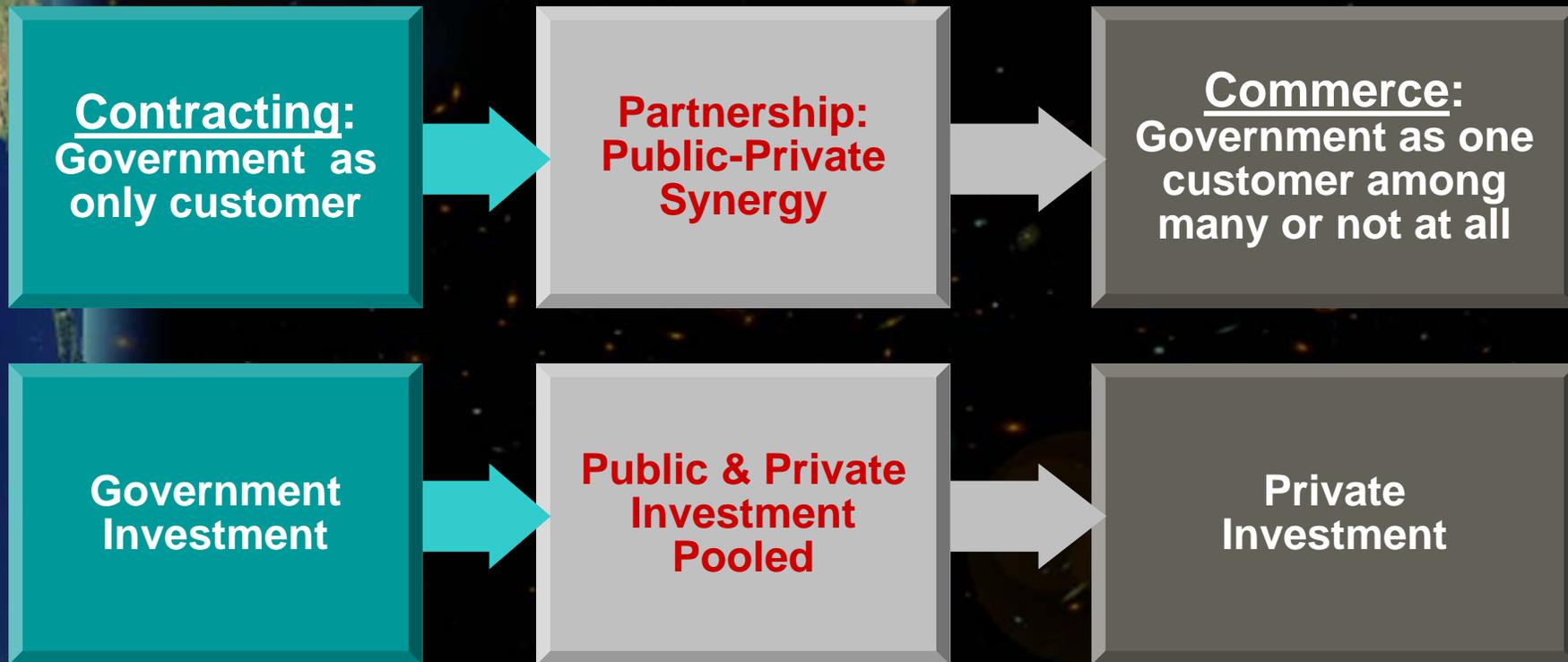


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5 December 2006

Public-Private Partnerships: Transitional Model

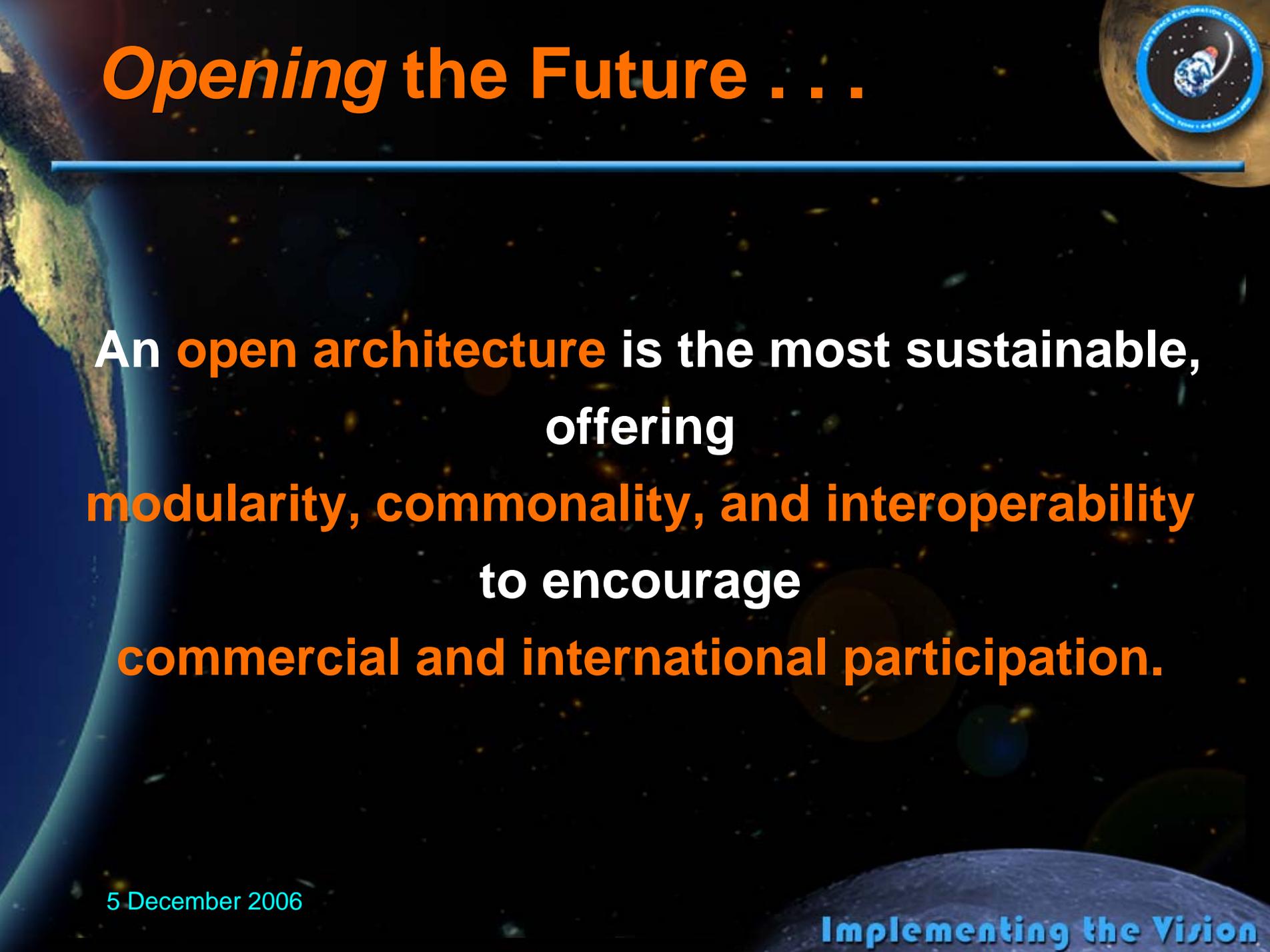


Real commerce, with non-government customers,
is the key to economic **growth**

5 December 2006

Implementing the Vision

Opening the Future . . .



An **open architecture** is the most sustainable,
offering
modularity, commonality, and interoperability
to encourage
commercial and international participation.

5 December 2006

Implementing the Vision

International Panel: Three Key Factors



- Investment
 - Ms. Eva-Jane Lark, VP, BMO Nesbitt Burns (Canada)
- Public-Private Partnerships
 - Dr. Silvano Casini, "Senior Strategy Advisor, DdB S.a.r.l." (Italy)
- Commercial Enterprise
 - Randy Brinkley, President, Rocketplane Kistler (RpK) (USA)
 - Elon Musk, CEO & Chief Technology Officer, Space Exploration Technologies (SpaceX) (USA)
 - Vladimir Branets, VP & First Deputy General Designer, RSC Energia (Russia)



Implementing the Vision

**Space Exploration Conference
2006**