

NASA/Marshall Space Flight Center 2006 Exhibits Results

'06 MAJOR EVENTS	Date	Confirmed Audience
GRIFFIN VISIT, HUNTSVILLE, AL. Exhibits: 10' Vision Mural, 10' NASA Insignia Mural, 10' Lunar Mural	Jan. 6	200
ADMINISTRATORS TOWN HALL MEETING, HUNTSVILLE, AL Exhibits: 10' NASA Insignia Mural	Jan. 6	200
AIAA AEROSPACE SCIENCES, RENO, NV	Jan. 8-12	2000
NASA REGIONAL SMALL BUSINESS CONFERENCE, VANCE, AL Exhibits: 10' Vision for Space Exploration pop-up, 10' NASA Insignia pop-up, 10' Marshall pop-up, 1:50 Shuttle, 1:100 Shuttle Mobile Shuttle	Jan. 20-23	300
NASA REGIONAL SMALL BUSINESS CONFERENCE PENSACOLA, FL Exhibits: 10' Vision for Space Exploration pop-up, 10' NASA Insignia pop-up, 10' Marshall pop-up, 1:50 Shuttle, 1:100 Shuttle Mobile Shuttle	Jan. 20-23	300
NASA DAY GORDON BIBB SCHOOL, DECATUR, AL Exhibits: 1:100 Shuttle, 1:144 ISS, Astronaut Glove	Jan 26	218
ROBERT E. LEE ELEMENTARY SCHOOL TULLAHOMA, TN Exhibits: 1:00 Shuttle Lunar Sample	Jan. 26	755
WEINMAN MINERAL MUSEUM, WHITE, GA Exhibits: Lunar Sample	Jan. 27 - Apr 28	2506
IMAGINARIUM HANDS-ON MUSEUM, FORT MEYERS, FL Exhibits: VSE Experience Trailer <i>Notes: The museum received a grant from Florida Gulf Coast University to transport children from less fortunate schools in the area to see our exhibit. Approximately 500 children toured the exhibit and appeared thrilled to see the exhibit and speak to staffers. It was a diverse group with children of varied ethnicities and backgrounds, as well as parents and teachers. It gave visitors the chance to learn more about NASA's plans for the future, and the chance to ask questions. Families with home-school children toured the museum.</i>	Jan 27-Feb 1	1550
SCIENCE & INVENTORS FAIR, FORT MEYERS, FL <i>Notes: The Vision for Space Exploration Experience trailer visited the Thomas Alva Edison Regional Science and Inventors Fair.</i>	Jan. 27-28	1300
BROWNWOOD SCHOOL, SCOTTSBORO, AL Exhibits: 1:100 Shuttle	Feb. 7	50
COLLINS ELEMENTARY, SCOTTSBORO, AL Exhibits: 1:100 Shuttle	Feb. 7	110
EXPEDITION 11 CREW VISIT, MSFC, HUNTSVILLE, AL Exhibits: 1:50 Shuttle 1:100 ISS	Feb. 10	150
TEXAS COMPUTER EDUCATION CONFERENCE AUSTIN, TX Exhibits: NASA Insignia Pop-up	Feb. 8-10	8000
NBA ALL-STAR JAM SESSION, HOUSTON, TX Exhibits: VSE Experience Dome. Shuttle, ISS models (JSC) Brain bytes kiosk (JSC)	Feb. 16-20	15,800

Notes: Johnson Space Center and Marshall Space Flight Center supported the jam session. Our presence provided an opportunity to share the Vision for Space Exploration with the general public and to discuss various NASA benefits with sports enthusiasts.

STAIF 2006 ALBUQUERQUE, NM Exhibits: Pop-up, Photo Booth, 4 Directors Chairs	Feb. 12-16	250
PINK PALACE MUSEUM, MEMPHIS, TN Exhibits: 1:3 Apollo Command Module, 1:3 Lunar Excursion Module, 1:20 Saturn V, 1:96 Saturn V, Lunar Roving Vehicle, Moon Globe, 10' NASA Insignia Mural, 10' Lunar Sample Mural	March - Nov.	3000
BLACK HISTORY MONTH, HUNTSVILLE, AL Exhibits: 1 Large Kiosks 4 Small Kiosks 3 Monitors 1 Pop-up	Feb. 17-28	350
WINGS OF EAGLES, HORSEHEAD, NY Exhibits: 2 Banners Shuttle Mural	Feb. 23- Feb. 28	2000
ALA. AEROSPACE CELEBRATION, BOB JONES HIGH, MADISON, AL Exhibits: Mobile Shuttle	March 2-3	550
CAREER FAIR RIVERCHASE ELEMENTARY SCHOOL BIRMINGHAM, AL Exhibits: 1:00 Shuttle, 1:96 Saturn 1B, Shuttle Tile, Astronaut Clothing, 1:100 Shuttle	March 6-8	150
NAT'L SCIENCE TEACHERS ASSN. CONF., ANAHEIM, CA Exhibits: NASA Insignia Mural	Mar 29 – Apr 12	2,000
ALABAMA STATE TOUR Stennis Space Center (Bay St Louis, MS)	April 3-30 April 3	900
Mobile Bay Bears (Mobile, AL) <i>Notes: A NASA video was featured on the jumbotron during the fireworks show after the Saturday evening game during the home opening games for the Mobile Bay Bears at Hank Aaron Stadium. Fox 10 news interviewed MSFC an exhibit staffer for a segment. Disc jockey Charlie Ocean of WAVH 106.5 FM interviewed a MSFC a staffer for the morning drive show.</i>	April 6-8	1200
Tuskegee University (Tuskegee, AL) <i>Notes: Several student groups toured. Visitor of note: Peter J. Spears, the Dean of Students for Tuskegee University.</i>	April 10-12	500
W.A. Gayle Planetarium (Montgomery, AL) <i>Notes: We had several large school groups come and visit the exhibit. A VIP reception was held at the planetarium. Visitors of note included Nancy Worley (Alabama Secretary of State), Bobby Bright (Mayor of Montgomery), Dr. Jack Hawkins (Chancellor of Troy University), Susan Mallet (Principal of Head Elementary), Montgomery city council and chamber of commerce members, Troy State University professors, and local educators.</i>	April 17-18	1500
McWane Center (Birmingham, AL) <i>Notes: School groups from various locations across the state, including those as far away as Dothan, visited the exhibit. Saturday, April 22 was Boy Scout day and scouts from across the area came. Visitors of note included McWane Center President and CEO Tim Ritchie and McWane Center Director of Exhibits Rebecca Dobrinski. Julie Peters of the Birmingham News interviewed a MSFC Outreach Coordinator and took pictures of the children going in and out of the exhibit. Photojournalist Perry L. Dawson of FOX 6 (WBRC) news in Birmingham did a story on Boy Scout day and included shots of the Vision for Space Exploration exhibit as well as filming scouts coming in and out of the exhibit.</i>	April 20-23	2000
Marshall Space Flight Center (Huntsville, AL) Exhibits: VSE Experience Trailer		900
NATIONAL SPACE SYMPOSIUM, COLORADO SPRINGS, CO Exhibits: Agency exhibit, Crew Exploration Vehicle exhibit (CEV) <i>Notes: The One NASA booth featured the newly developed Crew Exploration Vehicle exhibit. Representatives from Marshall, Goddard, HQ's, Stennis, Dryden, Kennedy and Ames discussed their individual</i>	April 3-6	5000

programs. Visitors of note included Congressman Ken Calvert (44th District, California and Chairman of the Science Subcommittee); his Chief of Staff, Dave Ramey; NASA Administrator Michael Griffin; NASA Deputy Administrator Shana Dale; Vice President of the Japan Aerospace Exploration Agency Kaoru Mamiya; and Vice Administrator for the China National Space Administration Mr. Luo Ge. NASA Astronaut Greg Johnson signed autographs on Wednesday and spoke with the children who came by for school day. Nancy Nelsen of Adelphia Cable interviewed Derek Wang of ESMD for a local cable show. Karla Shotts of the local ABC affiliate (KRDO, Channel 13) brought a camera man to shoot footage of the CEV exhibit. Ty Shesky of KKTU, CBS 11 interviewed Derek Wang, as did the local newspaper, The Gazette.

TENNESSEE PHILHARMONIC, MURFREESBORO, TN Exhibits: Mobile Shuttle, Timeline Kiosks, Mars Globe, ISS, HST, Chandra, Shuttle Tile, Shuttle nut and bolt, Solar Sign Posts, Vision Timeline Mural, NASA Insignia Mural, MSFC Capabilities Mural	April 3-4	3300
SPRING SIW/SCS 2006, HUNTSVILLE, AL Exhibits: Vision Timeline Mural	April 3	2000
SUN N' FUN, KENNEDY SPACE CENTER, FL Exhibits: NASA Boom Box, Exploration Cockpit	April 4-10	3500
USA GYMNASTICS JR. OLYMPICS REGION CHAMPIONSHIP, HUNTSVILLE, AL Exhibits: Mobile Shuttle, 1:50 Shuttle, Astronaut Photo-Op, NASA Meatball Pop-up	April 6-10	2000
FT. BENNING MIDDLE SCHOOL, FT. BENNING, GA Exhibits: 1:100 Shuttle	April 14-19	200
LYMAN WARD MILITARY ACADEMY, CAMP HILL, AL Exhibits: 1:100 Shuttle	April 14-19	150
MAF INDUSTRY DAY/OPEN HOUSE, NEW ORLEANS, LA Exhibits: 2 Pop-ups	April 14-20	500
SPACE WEEK COLUMBIA ELEMENTARY HUNTSVILLE, AL Exhibits: Mobile Shuttle	April 17-21	250
EARTH DAY, HUNTSVILLE, AL Exhibits: Three Black Pop-ups with lights	April 17-19	1000
SOUTHERN WOMEN'S SHOW NASHVILLE, TN Exhibits: VSE Experience Dome <i>Notes: Often two or more generations visited the booth together with grandmothers telling their granddaughters about the first time we went to the moon. They expressed their appreciation for us encouraging girls to do well in math, science, and other technical fields. Visitors of note included Ms. Senior Tennessee and the former president of the Middle Tennessee Young Astronaut Society. Approximately twenty five percent of visitors mentioned that they had read about our exhibit in the Wednesday edition of the Tennessean. The NASA booth won the first place Recognition of Excellence Award.</i>	April 20-23	3650
AMERICAN ASSOCIATION OF MUSEUMS BOSTON, MA Exhibits: NASA Insignia Pop-up, 2 Director Chairs <i>Notes: We created a special presentation about NASA exhibit programs. Visitors learned about NASA exhibit hardware, artifacts and other items that NASA has available to loan to museums across the country.</i>	April 24 – May 5	1500
2006 KENTUCKY DERBY PRE-PEGASUS PARADE, LOUISVILLE, KY Exhibits: Mobile Shuttle	May 2	200
HOLY SPIRIT SCHOOL, LOUISVILLE, KY Exhibits: Mobile Shuttle	May 4	200
ST. CHENOWETH ELEMENTARY SCHOOL, LOUISVILLE, KY Exhibits: Mobile Shuttle	May 6	200
ALBERT THE GREAT SCHOOL, LOUISVILLE, KY	May 8	200

Exhibits: Mobile Shuttle

CENTRAL SCHOOL, HUNTSVILLE, AL Exhibits: Mobile Shuttle	May 3	250
KENNEDY MALL DUBUQUE, IA Exhibits: Vision for Space Exploration, 1:100 Shuttle, Shuttle Foam, Shuttle Tile, 1:100 ISS, Lunar Lander (AMES), Maglev, Regolith Brick, 1:15 Static Shuttle, Full Scale Destiny Module, Solar Signposts, Exploration Cockpit, TV Kiosks, Goddard Rocket, Goddard Mural, Lunar Mural, Lunar Sample, 1:3 Apollo Command Module, Ares I and Ares V, Large Black Round Display Case, 2 Short Black Round Display Cases, 1:50 Chandra, 1:50 HST, Photo Booth, Library Tower, NASA BoomBox, NASA Insignia Pop-up, Mars Rover (JPL) <i>Notes: The Kennedy Mall is in MSFC's assigned education and exhibits six-state region. Crowd estimates were based on numbers provided by the mall and extrapolated from crowd counts during opening week. Visitors of note during opening ceremonies included Dubuque Mayor Roy Buol, County Board of Supervisors representative Donna Smith and 13 Ambassadors from the Chamber of Commerce.</i>	May - July 17	101,000
OHIO STATE TOUR Exhibits: VSE Experience Trailer	May 8-June 4	
NASA GRC/Star Gazing (Cleveland, OH)	May 8	1800
Lorraine County Vocational School <i>Notes: Classes from the school visited throughout the day. Chuck Humel, a photographer from the Elyria Chronicle Telegraph, took photos of the students and the trailer.</i>	May 9	900
Children's Museum (Cleveland, OH) <i>Notes: Visitors of note included Congresswoman Stephanie Tubbs-Jones of the 11th Congressional District of Ohio and Leland Merk, Director of Museum Operations. Congresswoman Tubbs-Jones spoke with visitors outside and inside the exhibit.</i>	May 13-14	900
Cleveland Indians (Cleveland, OH)	May 16-20	350
Walleye Festival (Port Clinton, OH)	May 24-29	4000
Troy Strawberry Festival (Troy, OH) <i>Notes: City Council member David Murray, Troy City Schools Superintendent Tom Dunn, Troy Strawberry Festival Chairman John Schweser, and Troy Strawberry Festival Manager Eva Trostle. Dana Rasmussen and Chuck Soder, from the Troy Daily News, came by to interview a MSFC outreach coordinator. In addition, three time Shuttle Astronaut (and Troy, Ohio native) Nancy Currie was in the Troy Strawberry Festival annual parade with the Glenn Research Center float. The entire parade was broadcast live on Dayton, Ohio CBS affiliate WHIO-TV Channel 7.</i>	June 1-5	3000
BRENTWOOD ELEMENTARY, BRENTWOOD, TN Exhibits: 1:100 Shuttle	May 9	200
RAINBOW ELEMENTARY, HARVEST, AL Exhibits: Mobile Shuttle	May 10	350
HORIZON ELEMENTARY HUNTSVILLE, AL Exhibits: Mobile Shuttle	May 15-19	200
NEW MARKET ELEMENTARY SCHOOL HUNTSVILLE, AL Exhibits: Photo-Op, NASA Insignia Mural	May 15-18	200
2006 AGU JOINT ASSEMBLY, BALTIMORE, MD Exhibits: Solar Sail <i>Notes: People were very excited to see our presence at the conference and had wonderful stories to tell about their experiences with NASA.</i>	May 22-25	250
ODYSSEY OF THE MINDS WORLD FINALS, AMES, IA Exhibits: Photo-OP	May 24-27	15000

TENNESSEE VALLEY SUMMIT, CHATTANOOGA, TN Exhibits: MSFC Capabilities Pop-up	May 3- June 1	500
CHILDREN'S GARDEN OPENING DAY, HUNTSVILLE, AL Exhibits: Space Garden Exhibit	June 1	2000
KENNEDY MALL, DUBUQUE, IA Exhibits: VSE Trailer, "Past, Present, and Future" exhibit <i>Notes: Visitors were very appreciative of the various exhibits that NASA shared with them. The exhibit will be staffed in Iowa through the weekend. Visitors of note included the Finley DCU Daycare Class and the Young-uns Home School Group. The students were excited to learn that their age group might be the generation to help us explore Mars and other planets. The VSE Experience Trailer visited the mall as part of a larger NASA-MSFC exhibition that will continue through July 9, 2006.</i>	June 6-11	1200
ASSOCIATE ADMINISTRATOR VISIT, MSFC, HUNTSVILLE, AL Exhibits: 1:144 Ares I and V, NASA Insignia Mural	June 9	1000
2006 HONOR AWARDS PHOTO DISPLAY, MSFC, HUNTSVILLE, AL Exhibits: Pop-up	June 15-30	200
SPACE OPS, ROME, ITALY Exhibits: MSFC Capabilities Mural, 2 Director Chairs, 2 Flat Monitors, Computer Stands	June 19-23	400
MONTANA STATE TOUR Exhibits: VSE trailer	June 21-July 16	8710
Missoula, MT <i>Notes: The Experience was at the Lewis and Clark in the Rockies Festival in Missoula, MT. A VIP event was held at the exhibit on June 21 before the festival opened to the public on June 22. Forty people attended including Montana Senator Carol Williams, Missoula city council members, and educators from across the state participating in a local camp educating students on space. Visitors for the rest of the week included daycares, summer camps, pre-schools, National Guard, Army, U.S. Park Service and Federal Land Management employees. A MSFC Exhibit Outreach Coordinator was interviewed by the local CBS affiliate KPAX-TV.</i>		2200
Great Falls, MT <i>Notes: The trailer's venue was the Lewis and Clark Interpretive Center in Great Falls, MT. MSFC engineer Jose Matienzo spoke on the Vision to about 40 people.</i>		2700
Laurel, MT <i>Notes: The trailer was open at the 4th of July Festival in Laurel, MT. Forty people attended the VIP viewing on July 1st. Visitors of note included Mayor of Laurel, Laurel city council members, Chamber of Commerce members, Laurel policemen, firefighters, and teachers from the local NASA Explorer School. On July 4th Media interviews included KTVQ, the local CBS affiliate and KULR, the local NBC affiliate. The Billings Gazette interviewed a MSFC Exhibit Outreach Coordinator.</i>		1700
Bozeman, MT <i>Notes: The venue was the Museum of the Rockies in Bozeman from July 12-15, 2006. Two school groups toured the VSE trailer exhibition. KBZK, the CBS affiliate, interviewed the staff about the purpose of the exhibit. KTVM, the NBC affiliate, shot footage inside and outside the trailer. Both stations aired reports on their July 12th news shows.</i>		2110
DAY ON THE HILL, WASHINGTON, DC Exhibits: CEV, Director Chairs, 2 Flat screen Monitors, 1:96 Saturn V, 1:100 Shuttle, 1:48 Lunar Lander	June 22	250
EARTH SCIENCE TECHNOLOGY CONFERENCE, ADELPHI, MARYLAND Exhibits: Pop-up hardware <i>Notes: We supported In-space Propulsion office by arranging and staffing hardware at this event. Demo samples included a wide variety of Aerocapture and other ISP hardware including sensors, a TPS arcjet sample, a carbon-carbon rib, Aerocapture shell, Hoytether sample, a solar electric power hall thruster, lightweight test tank, solar sail spool, and a Canfield joint. Approximately 300 people attended this event. In-Space Propulsion provided</i>	June 26-30	300

technology hardware for this conference. In addition, several members from the Marshall Space Flight Center ISP office presented at various sessions.

NATIONAL SPACE AND MISSILE MATERIAL SYMPOSIUM, ORLANDO, FL Exhibits: Pop-up and Exploration Mural	June 26-30	500
STS-121 JOHNSON SPACE CENTER, HOUSTON, TX Exhibits: Mobile Shuttle	July-Sept.	500
NATIONAL EDUCATION COMPUTING CONFERENCE, SAN DIEGO, CA Exhibits: 4 Pop-ups	July 5-7	11,000

42 ND ANNUAL JOINT PROPULSION CONFERENCE, SACRAMENTO, CA Exhibits: NASA meatball banners, MXER-Tether, Aerocapture, Solar Sail and Advanced Chemical Propulsion. <i>Notes: 500 of the estimated 800 attendees visited this In-Space Propulsion (ISP) exhibit during 2006 Joint Propulsion Conference. The 10x10 booth (a portion of the OneNASA Village which included; Glenn Research Center, Stennis Space Center, Marshall's Space Shuttle Office.</i>	July 9-12	500
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CMSC CONFERENCE, ORLANDO, FL Exhibits: 1:15 Static Shuttle	July 14 – 21	500
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CALIFORNIA STATE TOUR Exhibits: VSE Experience Trailer Ames Research Center (Visitor Center)	July 20-Sept. 4	2200
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Notes: Tour groups from Italy and Japan toured on July 28. In addition, a majority of the people who visited during the four days were of Indian (India) and Asian descent. The Palo Alto Daily News placed two photos of the trailer on the front page with a caption describing what the experience was about. Also, Eric James and Bill Moede from Ames Research Center's "This Week at NASA" took video and interviewed participants. While the experience was open, Ames Research Center's visitor center set record attendance numbers for the weekend.

CA Science Center <i>Notes: Visitors of note included astronauts Steven Lindsey, Mark Kelley, Piers Sellers, Michael Fossum, and Lisa Nowak of the Space Shuttle STS-121 Mission. Other visitors included the California Science Center Curator for Aerospace Science Ken Phillips, Guest Services Supervisor Eric Rummel, local school groups, daycares, and summer camps. Approximately 75 percent of the visitors to the exhibit were Hispanic which contributed to the ESMD goal of reaching minorities with the VSE. Media coverage included KNBC Channel 4 Los Angeles, the Los Angeles Downtown News, and the Los Angeles Times.</i>		4000
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Dryden Research Center <i>Notes: Media coverage included reporters from the following outlets: the Antelope Valley Press, Los Angeles Daily News, Mojave Desert News, and Time-Warner Cable Channel 3.</i>		950
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Discovery Center <i>Notes: Media coverage included Linda Maxwell, Production Coordinator with Time Warner video, went through the exhibit and shot footage and Sang Park, a photojournalist from the Orange County Register who gathered photos and information for an August 21 article.</i>		2200
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Antelope Valley Fair (Lancaster, CA) <i>Notes: The Experience trailer exhibit was here August 28 through September 4. Visitors of note included the Lancaster Fire Department and members of underserved communities specifically Hispanics and Native Americans. Wendy Williams of Time-Warner Cable (Channel 3) interviewed Dryden and Marshall Outreach Coordinators for "AV Today." The interview was played throughout the week. NASA Dryden featured "NASA VSE exhibit at AV Fair" for their public affairs report "On the Record."</i>		3600
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DAY ON THE HILL – MARS/VIKING, WASHINGTON, DC Exhibits: Magic Globe	July 20	546
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ADLER PLANETARIUM AND ASTRONOMY MUSEUM, CHICAGO, IL Exhibits: VSE Experience Dome	July 10 – Sept. 2	59,000
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Notes; Approximately 7,000 People visited the Vision for Space Exploration Experience Dome at Adler Planetarium in Chicago, IL, July 10th thru September 2nd. There was a VIP group from the Afghan government and several ministers and high-level government officials attended the Dome.

EAA AIRVENTURE (OSH KOSH), OSH KOSH, WI July 24-30 20,000
 Exhibits: CEV, Mobile Ares I, Shuttle Main Engine (Stennis),
 CLV Launch Simulation, Ares I & V 1:100 models
 Ares Simulation, Ares Animation

NATIONAL URBAN LEAGUE CONFERENCE, ATLANTA, GA July 26 - 29 20,000
 Exhibits: Virtual Astronaut Lounge, Mars Astronaut Suit

POSTER DAY, MSFC, HUNTSVILLE, AL July 26 500
 Exhibits: 16 Pop-ups

ESPN X-GAMES, LOS ANGELES, CA Aug. 3-6 5000
 Exhibits: Exploration Mural, Photo Booth and film,
 3 Plasma Screens, DVD, 1:100 Ares I and V models, 1:100 Shuttle model,
 Shuttle speakers' kit

Notes: Astronauts Steven Lindsey, Mark Kelley, Piers Sellers, Michael Fossum, Stephanie Wilson and Lisa Nowak of the Space Shuttle STS-121 Mission did a speaking forum to about 700 children at the games and signed autographs for about 300 children later in the day. They also met with BMX pro Jamie Bestwick. NASA "brain bites" (short Public Service Announcements that feature an X-Game athlete and tie-in NASA messages) were also featured on the official X-Games website on the front page (www.expn.com) and also at www.nasa.gov.

ED HONOR AWARDS DAY, MSFC HUNTSVILLE, AL Aug. 3 200
 Exhibits: 12 Pop-ups, Mobile Shuttle, NASA Boom Box, Vision Timeline Mural

EXPLORATION MEDIA DAY MSFC HUNTSVILLE, AL Aug. 3 100
 Exhibits: Ares I and Ares V model set

"RURAL" NATIONAL SUPPLIER CONFERENCE, THOMASVILLE, AL Aug. 8 500
 Exhibits: Mobile Shuttle, Marshall Capabilities mural

NATIONAL GEOSPATIAL-INTELLIGENCE AGENCY, ST. LOUIS MISSOURI Aug. 15-24 2000
 Exhibits: Lunar Sample, Lunar Mural

ARES I SHOWING, 4200 QUAD AREA MSFC, HUNTSVILLE, AL Aug. 14-15 500
 Exhibits: Mobile Ares I

BUD CRAMER AND SESSIONS VISIT, MSFC HUNTSVILLE, AL Aug. 18 100
 Exhibits: 1:100 Ares I

NAT'L CONFERENCE OF STATE LEGISLATURES, NASHVILLE, TN Aug. 15-18 1100
 Exhibits: Time-line –pop-up, Large NASA meatball pop-up,
 Shuttle 1:100 model, Mars Rover model, 1:100 Ares I & V model,
 1:25 Gravity Probe B, 1:144 International Space Station,
 1:50 Hubble Space Telescope

Notes: Legislative staff, exhibitors and guests were in attendance of the NCSL conference. Visitors of note included Legislators and staff from every state in the nation including Alaska & Hawaii visiting the booth.

ARES I SHOWING, 4600 AREA MSFC HUNTSVILLE, AL Aug. 21-25 500
 Exhibits: Mobile Ares I

ROCKY MOUNTAIN BALLOON FESTIVAL, DENVER, CO Aug. 25-27 15,000
 Exhibits: NASA Boom Box, Space Exploration Theater, Photo-Op
Notes: The NASA tent was discussed on local radio station Smooth Jazz 104.3.

RESEARCH AND TECHNOLOGY EXPO, MSFC HUNTSVILLE, AL Aug. 24 500
 Exhibits: 1:15 Static Shuttle, 5 Pop-ups, 2M Aeroshell display, 1 pop-up, 1:15 Ares I mobile trailer, VSE trailer

ARES I SHOWING USSRC, HUNTSVILLE, AL Aug. 28 –Sept. 14 500

Exhibits: Mobile Ares I

CHALLENGER LEARNING CENTER, HAMMOND, IN Exhibits: Space Laboratories: Science in Orbit	Sept. 1 - Nov. 12	500
AEROCAPTURE DAY, ALBUQUERQUE, NM Exhibits: In-Space Propulsion/Aerocapture	Sept. 4-8	100
CONSTELLATION ALL HANDS, MSFC HUNTSVILLE, AL Exhibits: 1:100 Ares	Sept 5	200
ASTRONAUT RECEPTION, WASHINGTON, D.C. Exhibits: 1:100 ISS, 1:100 Space Shuttle	Sept. 6	200
CONGRESSIONAL BLACK CAUCUS, WASHINGTON, D.C. Exhibits: One-NASA, NASA Meatball Pop-up, (2) VSE Time-line Pop-up, 1:100Ares I & Ares V Models.	Sept. 6 – Sept. 9	2200
NATIONAL BLACK FAMILY REUNION, WASHINGTON, D.C. Exhibits: Shuttle Tire Display, EVA Inflatable Astronaut Suit	Sept. 9 – 10	5,000
NEW ENGLAND TOUR Exhibits: VSE trailer	Sept/Oct.	
Augusta, Maine, Portland, Maine: <i>Notes: The trailer visited the Maine State Capitol Complex in Augusta and the University of Southern Maine, Portland. Media coverage included a report by the Portland NBC affiliate WCSH. Visitors of note included Karen Baldacci (the First Lady of Maine), Deb McNeil (representative from Maine State Senator Olympia Snowe's office), Ellen Holmes (Director of the Maine Education Association), members of the Maine State Education Department, and employees from the Maine State Library and Archives.</i>	Sept. 18-24	4500
New Hampshire: <i>Notes: The exhibit visited the Christa McAuliffe Planetarium. Visitors of note included: Rep. Mary Jane Wallner, Rep. Candace White Bouchard, Rep Kenneth Weyler, Rep John Graham, Rep. Elizabeth Hager, Harold Parker from Senator Sununu's office, Gary Light (President of Bow Rotary), General Joe Simeone, and Bradley Winfield Barker (head of NH Police Training Academy). A photographer from the Union Leader took pictures of the trailer that appeared on the cover of the local and state section.</i>	Sept. 27-30	1500
Massachusetts: <i>Notes: The exhibit stopped at Weymouth High School (Weymouth, MA). Media coverage included Fox television station (Boston, MA), the Patriot Ledger newspaper (Weymouth, MA), and Weymouth News, and local cable station WETC. Visitors of note included David Madden (the Mayor of Weymouth), and Joe Rull (Superintendent of Schools). Former Astronaut Roger Crouch presented at the VIP night. Marshall Space Flight Center engineer Jose Matienzo spoke with over 400 students about the Vision for Space Exploration and Marshall Space Flight Center's role in the Vision.</i>	Oct. 2-5	4800
STS-121 CREW DEBRIEFING, MSFC HUNTSVILLE, AL Exhibits: 1:144 ISS Model, 1:50 Shuttle Model	Sept. 14	500
OFFICE OF HUMAN CAPITAL'S AWARDS DAY, MSFC HUNTSVILLE, AL Exhibits: Meatball Mural, Capabilities Mural	Sept. 19	200
CFC KICK-OFF, HUNTSVILLE, AL Exhibits: Mobile Ares 1:15	Sept. 19	200
AIAA SPACE 2006, SAN JOSE, CA Exhibits: Agency wide – ONE NASA, Ares I & Ares V 1:100 models, Space Shuttle 1:100 model, Photo-Op Suit Shuttle Pop-up, Shuttle Photo-Kiosks <i>Notes: Venue was the Jose McEnergy Center. The booth represented Exploration Launch Projects Office (MSFC), Rocket Testing Program (SSC), Glenn Research Center, Ames Research Center, Dryden Flight Research Center, and Langley Research Center. The local NBC affiliate, NBC11 – San Francisco, covered the event. Visitors of note included the Mayor of Sunnyvale, CA.</i>	Sept. 19-21	800

TANNER HIGH SCHOOL, TANNER, AL Exhibits: Mobile Ares 1:15	Sept 21- 22	200
PROPULSION RESEARCH LAB, MSFC HUNTSVILLE, AL Exhibits: Mobile Ares 1:15	Sept 25-27	150
NEXTFEST – BY WIRED MAGAZINE, NEW YORK, NY Exhibits: CEV, ECLSS Racks <i>Notes: - Marshall Exhibits supported NextFest sponsored by Wired Magazine held in New York.</i>	Sept. 28 – Oct. 1	200
NASA SMALL BUSINESS FORUM, HUNTSVILLE, AL Exhibits: Mobile Ares I CLV	Sept 28-29	100
ESMD TRAILER, WEYMOUTH, MASSACHUSETTS Exhibits: ESMD Trailer	Oct. 2-5	4500
ALBUQUERQUE BALLOON FIESTA, ALBUQUERQUE, NM Exhibits: Ares I / V 1:100 model	Oct. 6 – 15	8000
DIVISION FOR PLANETARY, PASADENA, CA. Exhibits: In-Space Propulsion 2M Aeroshell, Pop-up <i>Notes: Roughly 200 attendees visited the In-Space Propulsion booth during the first day of the conference at the Pasadena Convention Center. Marshall Space Flight Center's In-Space Propulsion showcased the IM mock-up of an Aerocapture technology demonstrator. The booth also featured a NEXT Ion Engine from Glenn Research Center. The 2006 Division for Planetary Sciences Conference took place at the Pasadena Convention Center in Pasadena, CA. Close to 800 attendees, visited the In-Space Propulsion booth during the conference. In-Space Propulsion showcased its Aerocapture and NEXT Ion Engine technology with mock-up exhibits. Planetary scientists from all over the United States and various other countries were participants in this year's conference. John Dankanich and Charlie Adams (with In-Space Propulsion) conducted poster sessions regarding their respective programs (Solar Electric Power, Aerocapture, and Solar Sail technology). Scott Benson, from Glenn Research Center, discussed GRC's role in the NEXT thruster engine.</i>	Oct. 9-13	800
JSC, HOUSTON, TX Exhibits: Mobile Ares I trailer	Oct. 9-12	3,000
WINGS OVER HOUSTON AIR SHOW, HOUSTON, TX Exhibits: Mobile Ares I trailer	Oct. 16-27	55,000
SOUTHEASTERN MUSEUMS CONFERENCE, CHATTANOOGA, TN Exhibits: NASA Meatball Pop-up, 2 NASA director chairs, Laptop computer & printer	Oct 17-21	100
X-PRIZE CUP, LAS CRUCES, NM Exhibits: VSE Trailer, Ares I & V 1:100 model set, CEV (Orion) mock-up 1:1 scale, SATURN 1-B 1:20 model <i>Notes: Several school groups commented that they had completed a project on Ares I and Ares V. Visitors of note include several NASA astronauts. Visitors remarked that they were excited about NASA returning to the moon.</i>	Oct. 20 – 21	2400
VON BRAUN FORUM, VON BRAUN CENTER, HUNTSVILLE, AL Exhibits: VSE Structure, Shuttle Hardware/Models, ISS Hardware/Models, Lunar Hardware/Models, Ares Models <i>Notes: Marshall Space Flight Center (MSFC) participated in the 2006 Von Braun Forum. Over 200 students from Madison and Huntsville city schools visited the MSFC booth which contained an assortment of hardware and exhibits from various programs.</i>	Oct. 23	700
NATIVE AMERICAN MONTH, MSFC, HUNTSVILLE, AL Exhibits: 2 Pop-Up Displays	Oct. 23	500
TN SCHOOL FOR THE BLIND, MSFC, HUNTSVILLE, AL Exhibits: Speaker's Kit	Oct. 25	50
COVENANT CHRISTIAN ACADEMY CO-OP, HUNTSVILLE, AL. Exhibits: Speakers Kit, Astronaut Glove	Oct. 23	250

AARP 'LIFE @ 50+', ANAHEIM, CA Exhibits: Photo Booth, CEV (Orion) mock-up 1:1 scale, Ares I & V 1:100 model set, Saturn 1-B 1:20 model Apollo 15 Lunar Sample (Moon Rock), 1:3 scale Apollo Command Module, Space Shuttle model 1:100, Space Station model, Photo Op Space-Suit <i>Notes: Approximately 5,800 people toured the NASA booth at the AARP Annual Meeting in Anaheim, CA. Visitors of note included AARP Executive Director Ernest Rosemond along with a significant number of retired NASA and NASA contractor personnel. Media interviews October 26-27 included The Los Angeles Times, Orange County Register and WealthTV. The booth theme addressed NASA History, Story-telling and Vision for Space Exploration including the Cassini probe, Mars Rover mock-up and NASA spin-off technology impact on society.</i>	Oct. 26-28	5,800
NATIONAL MIDDLE SCHOOL ASSOCIATION, NASHVILLE, TN. Exhibits: Pop-up	Oct. 27 – Nov. 7	8,500
STS-115 CREW BRIEFING, MSFC, HUNTSVILLE, AL Exhibits: ISS Model, Shuttle Model, Model Pedestal	Nov. 12	250
HUNTSVILLE VETERAN'S DAY PARADE, HUNTSVILLE, AL Exhibits: Mobile Shuttle	Nov. 11	5000
ALABAMA A&M HIGH SCHOOL SENIOR DAY, HUNTSVILLE, AL Exhibits: Mobile Shuttle (2), Mobile Ares I, Astronaut Photo OP <i>Notes: Mostly high school seniors attended the annual orientation event. Marshall Space Flight Center provided the mobile Ares I model, two mobile space shuttle models, and the astronaut photo op suit for the event as a way to promote the partnership between Alabama A&M and NASA.</i>	Nov. 18	2500
ALABAMA'S PLACE IN SPACE, (USSRC) HUNTSVILLE, AL Exhibits: Photo booth <i>Notes: The U.S. Space & Rocket Center hosted the Girl Scout's "Alabama's Place in Space" event. Close to 250 Girl Scouts and chaperones attended this event. MSFC exhibits provided a Vision for Space Exploration photo kiosk so the participants could have souvenir photos of themselves in either a simulated moon or Mars suit.</i>	Nov. 18	250
COUNCIL OF STATE GOVERNMENTS, PHOENIX, AZ Exhibits: Vision for Space Exploration Time-line pop-up	Nov. 30 – Dec.	350
SYLVAN RODRIGUEZ ELEMENTARY SCHOOL, HOUSTON, TX Exhibits: VSE Trailer <i>Notes: The Houston Chronicle and the Public Education Station for the Houston City School System covered the exhibit at the Sylvan Rodriguez Elementary School. NASA TV's NASA Edge interviewed Outreach Coordinators while the exhibit visited Space Center Houston. Significant VSE messages were shared with an underrepresented audience (ninety-five percent of students at Sylvan Rodriguez Elementary School are Hispanic) and with an international audience (international groups from Canada, Russia, England, Australia, India, and Poland toured the exhibit at Space Center Houston.) The tour has one more day at Space Center Houston.</i>	Nov. 29-30	3100
SPACE CENTER HOUSTON, HOUSTON, TX Exhibits: VSE Trailer <i>Notes: We helped organize the logistics for this OneNASA exhibit booth at the 2nd Annual Space Exploration Conference. Visitors of note included NASA Deputy Administrator Shana Dale, NASA HQ Associate Administrators, and a representative from the Texas Governor's Office (Steve Perry). NBC conducted an interview in the NASA rover area. Marshall Space Flight Center's exhibit team organized two booths featuring the Athlete and Centaur rovers, the Orion full scale mock up, the 1:25 hi fidelity Ares I cutaway and launch simulation, ESMD's Build the CEV Interactive Kiosk, JSC's human research mannequin demonstration, and various hardware (e.g., a model of MSFC's lunar reconnaissance orbiter, JSC's ISRU lunar soil samples, etc.). The exhibits gave visitors the opportunity to see and better understand the milestones required to return to the moon.</i>	Nov. 30- Dec.1	1500
USSRC, HUNTSVILLE, AL Exhibits: Shuttle Launch Experience, 1:15 Static Shuttle, NASA Boom Box	Dec.– Feb.	2000
SPACE EXPLORATION CONFERENCE EXHIBIT – AIAA, HOUSTON, TX Exhibits: 1:25 hi fidelity see thru Ares I, Build a Rocket Interactive Kiosk, CEV mock-up, COF exhibit structure & graphics	Dec. 4 – 6	1400

SPACE EXPLORATION CONFERENCE EDUCATION ALLEY, HOUSTON, TX Exhibits: Shuttle Photo Kiosk, Shuttle Pop-up, NASA Insignia Pop-up, 4 Director Chairs, Shuttle hardware	Dec. 4 – 6	1400
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ELPO SRR AWARDS LUNCHEON, MSFC, HUNTSVILLE, AL Exhibits: Mobile Ares 1 Trailer, 1:25 Ares 1 cutaway and kiosks, 1:100 Ares Model Set	Dec. 12	400
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TOTAL EVENTS SUPPORTED: 140

GROSS ESTIMATED EVENT ATTENDANCE: 3,257,512

NET NUMBER OF VISITORS REACHED: 428,506

GROSS VS.NET: .13 = 13%