NASA/Marshall Space Flight Center
2005 Exhibits Results

'05 MAJOR EVENTS	Date	Confirmed Audience
AMERICAN METEOROLOGICAL SOCIETY MEETING, SAN DIEGO, CA. Exhibits: 3 Pop-Ups	Jan. 9-13	1000
AEROSPACE SCIENCES MEETING & EXHIBIT, RENO, NV Exhibits: Agency wide exhibit	Jan. 10-13	1100
EXPEDITION 9 VISIT, MARSHALL SPACE FLIGHT CENTER Exhibits: 1:50 Shuttle, 1:100 ISS	Jan. 18	1100
PRESIDENTIAL INAUGURATION, WASHINGTON, D.C Exhibits: Personal Explorer Robot simulation, Touch-screen Globe exhibit.	Jan. 19	500
EAST LIBRARY COLORADO SPRINGS, CO Exhibits: NASA @ Your Library	Jan 24-March 7	25,000
EVA PERRY REGIONAL BRANCH LIBRARY APEX, NC Exhibits: NASA @ Your Library	Jan 24-March-7	25,000
ENFIELD PUBLIC LIBRARY ENFIELD, CT Exhibits: NASA @ Your Library	Jan 24 – March 7	25,000
BOYS SUMMIT DOTHAN, ALABAMA Exhibits: Mobile Shuttle	Jan. 25 -27	1900
VISION FOR SPACE EXPLORATION, BEL AIRE SCHOOL, TULLAHOMA, TN Exhibits: Lunar Rock	Jan. 25	150
1ST EXPLORATION CONFERENCE, ORLANDO, FL Exhibits: Exploration Exhibit	Jan. 30-Feb. 1	1200

Notes: Approximately 1500 guests visited the NASA booth January 30 through February 1, 2005 in Orlando, Florida during the 1st Space Exploration Conference. The NASA booth featured the Vision for Space Exploration display, the Exploration Experience, an astronaut photo-op suit, and various models including an Ares, the International Space Station and a Landsat 7. Two VIP events were held in the NASA booth which included a webcast and VIP tours with the following guests: NASA administrator Sean O'Keefe; Congressman Dave Weldon; Admiral Steidle, Associate Administrator for Exploration Systems; Glenn Mahone, Associate Administrator of Public Affairs, Al Diaz, Associate Administrator for Science; Bill Reddy, Associate Administrator for Space Operations; Dr. Vic Lebacqz, Associate Administrator for Aeronautics; David King, MSFC Center Director, members of the Space Coalition and AIAA representatives. Other visitors of note included students from Colonial High School and the winners of Lockheed Martin's "Why We Should Continue to Support the Space Exploration Program" video contest.

AGING AIRCRAFT SHOW, PALM SPRINGS, CALIF. Exhibits: NASA Boom Box	Jan. 31– Feb.1	450

Notes: The 8th Joint NASA/FAA/DOD Conference on Aging Aircraft was held January 31 – February 3, 2005, in Palm Springs, CA. Over 100 companies from across the United States were represented at the conference along with exhibits. NASA/MSFC represented NASA at the conference with scale models of the Shuttle, SSME, Shuttle tile and foam. A back drop with the NASA logo and a continuous playing DVD on Return to Flight were also on display for the conference. Approximately 450 people toured the NASA exhibit.

NASA EDUCATION TECHNOLOGY SERVICES TEAM DAVIS HILLS SCHOOL Exhibits: Astronaut Glove	Feb. 2	60

IDAHO FALLS MUSEUM, IDAHO FALLS, IDAHO Exhibits: Space Laboratories Exhibit	Feb – Sept.	132,432
HUNCH LUNCHEON, HUNTSVILLE CENTER FOR TECHNOLOGY Exhibits: 2 1:100 Space Shuttles, ISS, Saturn V, Spacelab, 2 Atlas Payloads	Feb. 16	130
LACKAWANNA PUBLIC LIBRARY, LACKAWANNA, NY Exhibits: Library Towers	Feb.–April 14	25,000
GREATER KANSAS CITY CHAMBER OF COMMERCE, KANSAS CITY, MO Exhibits: Vision Pop-up, 1:50 Shuttle	March 7-9	60
ST. LOUIS PUBLIC ST. LOUIS, MO.LIBRARY Exhibits: NASA @ Your Library	March April 18	25,000
FREEDOM REGIONAL LIBRARY, CHARLOTTE, NC. Exhibits: NASA @ Your Library	March–April 18	25,000
WHITE PLAINS PUBLIC LIBRARY, WHITE PLAINS, NY Exhibits: NASA @ Your Library	March–April 18	25,000
ELKMONT ELEMENTARY, ELKMONT, AL. Exhibits: Lunar Rock, Shuttle Model	March 11	75
JONES VALLEY ELEMENTARY SCHOOL, HUNTSVILLE, AL Exhibits: Mobile Shuttle	March 14-18	570
JONES VALLEY SCHOOL, HUNTSVILLE, AL. EXHIIBTS: Lunar Rock	March 16	570
UNIVERSITY PLACE HUNTSVILLE, AL. Space Shuttle, Saturn V, Hubble Space Telescope, Chandra	March 7-11	350
BIG OAK RANCH, HUNTSVILLE, AL EXHIIBTS: Space Shuttle, Saturn V, Hubble Space Telescope, Chandra	March 7-11	250
JUNTO HOME SCHOOL GROUP, MURFREESBORO, TN EXHIIBTS: Speakers Kit, Astronaut Glove	March 14	20
NEW ORLEANS HOME & GARDEN SHOW NEW ORLEANS, LA EXHIIBTS: Exploration Experience exhibit, Home, health, and transportation spin-offs *Notes: The NASA booth featured the Exploration Experience exhibit and several home and transportation related spin-offs. Visitors of note included Louis Molinary (retired External Tank engineer from the Missou facility), designers/architects from Kenner's Rivertown Museum and Chef Robert who appears on First Coast News.*	March 17-20	4500
TEAMS, HUNTSVILLE, AL. EXHIIBTS: Vision Exhibit, Video Kiosk, 1:50 Space Shuttle model, Shuttle Speakers Kit artifacts, 1:144 ISS model Moon globe, Mars Rover model, Mars Globe, Mission to Neptune flight simulator and laptop, 20' MSFC popup *Notes: The Office of Strategic Communication's exhibits team members, augmented by staffers from the MSFC Safety Office and Space Shuttle Propulsion Projects Office, supported this education, business and technology expo. Marshall's booth featured America's Vision for Space Exploration, as well as MSFC's core capabilities. We talked to 25 conference attendees and an additional 100 students.*	March 28-31	150
GERALDINE ELEMENTARY, GERALDINE, AL. EXHIIBTS: 1:100 Shuttle Model	March 31	250
RETURN TO FLIGHT NASA HQ EXHIIBTS: 1:15 Static Shuttle	April – June	4500
ADVENTURE SCIENCE CENTER NASHVILLE, TN. EXHIIBTS: Microgravity Glovebox, Shuttle Launch Experience, 1:50 Shuttle, 1:100 Shuttle, Speakers Kit, NASA Meatball Pop-up, NASA Banner, Shuttle Tire	April –June	6000

FACILITIES ENGINEERING AND REAL PROPERTY, GULFPORT, FL. April 1-15 500
EXHIIBTS: Pop-up

NATIONAL SPACE SYMPOSIUM, COLORADO SPRINGS, CO April 4-7 1800
EXHIIBTS: Exploration Exhibit, 1:50 Shuttle

Notes: More than 1800 people came by the one-NASA exhibit Marshall organized for HQ Public Affairs at this Colorado Spring event. The exhibit, which has a Vision for Space Exploration focus, was supported and staffed by NASA employees and contractors from five centers and HQ. Marshall PAO appreciates the opportunity to be involved in this exciting and productive activity.

PHYSICS EXPO, HUNTSVILLE, AL. April 6-8 150
EXHIIBTS: Speakers Kit, Vision Pop-up, NASA Meatball Pop-up, 1:144 ISS, 1:96 Saturn V, 1:100 Shuttle, Astronaut safety tether tool, Astronaut Glove, Astronaut Food and Drinks

MARSHALL GOES TO THE STARS HUNTSVILLE. AL. April 16 1500
EXHIIBTS: Mobile Shuttle, NASA Boom Box

SIKESTON PUBLIC LIBRARY, SIKESTON, MO April 18-May-30 25,000
EXHIIBTS: NASA @ Your Library

ATLANTA-FULTON PUBLIC LIBRARY SYSTEM ATLANTA, GA April 18-May-30 30,000
EXHIIBTS: NASA @ Your Library

QUEENS BOROUGH PUBLIC LIBRARY, QUEENS, NY April 18-May 30 25,000
EXHIIBTS: NASA @ Your Library

MONROVIA ELEMENTARY, HUNTSVILLE, AL. April 15-19 200
EXHIIBTS: Speakers Kit, 1:100 Shuttle Model

EARTH DAY MSFC April 19 1500
EXHIIBTS: Pop-up (Shuttle), 2 Pop-ups (AD10)

RAINBOW ELEMENTARY, HUNTSVILLE, AL. April 19-21 650
EXHIIBTS: Mobile Shuttle, Astronaut Food and Drink, Shuttle Tile

NELSON ELEMENTARY, SCOTTSBORO, AL. April 19 650
EXHIIBTS: Shuttle, Speakers Kit

COLUMBIA ELEMENTARY SCHOOL HUNTSVILLE, AL. April 20-21 350
EXHIIBTS: 1:100 Shuttle Model, Speakers Kit

BOYS AND GIRLS CLUB, HUNTSVILLE, AL. April 21 25
EXHIIBTS: 1:100 Shuttle Model

CAREER FAIR, RIVERCHASE ELEMENTARY SCHOOL April 26 51
EXHIIBTS: 1:100 Shuttle, 1:96 Saturn V, Astronaut Glove

MOUNTAIN GAP ELEMENTARY SCHOOL HUNTSVILLE, AL. April 27-28 200
EXHIIBTS: 1:100 Shuttle Model, Speakers Kit

PHYSICS DAY AT SIX FLAG, GREENBELT, MD April 29-May 5 7000
EXHIIBTS: NASA Boom Box

Notes NASA Astronaut Roger Crouch gave a presentation about his remarkable 471 logged hours in space and more than 60 orbits of Earth. Students learned real-life applications, such as the effects of gravity and force on roller coasters. They were also able to see how the principles of physics, like energies and accelerations, apply to everything they do. We were able to reach a vast majority of the 7,000 students who attended Physics Day. Through our exhibits, publications, and presenter, we were able to convey the excitement and benefit of what NASA does, and how space affects their everyday lives.

ST. MARTHA, LOUISVILLE, KENTUCKY April 28 – May 132
EXHIIBTS: Mobile Shuttle

NELSON ELEMENTARY, SCOTTSBORO, AL. April 19 650
EXHIIBTS: Shuttle, Speakers Kit

FOUNDERS WEEK 2005, HUNTSVILLE, AL. April 30 350
EXHIIBTS: 1:15 Shuttle

Notes: As a launching to its 130th anniversary and kick-off to Founder's Week 2005, A&M University held its 1st Annual CommuniVersity Fest on Saturday, April 30, 2005. Our 1:15 scale mobile shuttle was displayed at the William Cooper Council Memorial Plaza for the opening and ribbon-cutting ceremony. The event included arts and crafts; singing, dancing, vendors and a baseball game. A&M arranged for historical and educational displays from various schools and departments and tours of the university.

EASTWOOD MALL, YOUNGSTOWN/WARREN, OHIO May – July 3500
EXHIIBTS: 1:96 Saturn 1B, 1:96 Saturn V, 1:20 Apollo –Soyuz Test Project, 1:20 Apollo Capsule Service Module, 1: 3 LEM

HOLY SPIRIT SCHOOL, LOUISVILLE, KENTUCKY May 2 373
EXHIIBTS: Mobile Shuttle

TRINITY HIGH SCHOOL**,** LOUISVILLE, KENTUCKY May 3-4 87
EXHIIBTS: Mobile Shuttle

CENTRAL SCHOOL, HUNTSVILLE, AL. May 5 50
EXHIIBTS: Lunar Rock

WALDEN SCHOOL CORPORATION, LOUISVILLE, KENTUCKY May 5-6 188
EXHIIBTS: Mobile Shuttle

ST. MARGARET MARY, LOUISVILLE, KENTUCKY May 5-6 96
EXHIIBTS: Mobile Shuttle

WALNUT GROVE ELEMENTARY, WALNUT GROVE, AL. May 9 150
EXHIIBTS: Shuttle model

LYNN FANNING, WALNUT GROVE, AL. May 9 250
EXHIIBTS: Shuttle model

DECHERD ELEMENTARY SCHOOL, FRANKLIN, TN. May 12 175
EXHIIBTS: 1:100 Shuttle model

LINDEN SCHOOL, OAKRIDGE, TN. May 13-23 650
EXHIIBTS: Shuttle model, Speakers Kit, Astronaut Glove

ALABAMA LEAGUE OF MUNICIPALITIES, HUNTSVILLE, AL. May 20-30 200
EXHIIBTS: Mobile Shuttle

TEAM ROCKETRY THE PLAINS, VA May 21 3500
EXHIIBTS: Vision Kiosks, Shuttle Hardware

SAINT PAUL PUBLIC LIBRARY SAINT PAUL, MN May 30-July 11 25,000
EXHIIBTS: NASA @ Your Library exhibit

DR. MICHAEL GRIFFIN VISIT MARSHALL SPACE FLIGHT CENTER June 3 500
EXHIIBTS: 1:100 ISS, Static Shuttle, 1:25 Hubble Space Telescope, Marshall Meatball Pop-up

LBW COMMUNITY COLLEGE, NEW ORLEANS June 24-26 300
EXHIIBTS: Mobile Shuttle, 1:100 Shuttle, Vision Pop-up

Notes: Marshall Space Flight Center, along with Stennis Space Center and the Johnson Space Center, presented information to approximately 300 small business owners regarding upcoming procurement opportunities at a NASA Business Forum at the Hyatt Hotel in New Orleans, LA,.

NEXTFEST, CHICAGO,, IL June 24-26 35,000
EXHIIBTS: Solar Sail

ED AWARDS, MSFC June 27-30 500
EXHIIBTS: Starshade Tent

FARMERS DAY, JESSUP, IOWA July 1-12 2000
EXHIIBTS: NASA Boom Box, Mobile Shuttle

MP71 ALL HANDS, MSFC ACTIVITY BUILDING July 6 250
EXHIIBTS: 1:15 Static Shuttle

SUMMIT 2005, WASHINGTON, DC July 7-14 100
EXHIIBTS: 1:100 Shuttle, Vision Timeline, Vision Pop-up

AIAA JOINT PROPULSION CONFERENCE, TUCSON, AZ. July 10-13 2000
EXHIIBTS: Vision Exhibit

RETURN TO FLIGHT, MSFC ACTIVITY BLDG. July 12-28 2000
EXHIIBTS: 1:15 Static Shuttle, NASA Meatball Pop-up

MONROE COUNTY FAIR, HENRIETTA, NY July 13-17 5,000
EXHIIBTS: Exploration Experience Dome

Notes: Visitors included State Senator and Mrs. Aisee of New York. PAO Adam Mahone conducted an interview with reporter Melanie Barnes of WUHF-TV/DT Channel 13/Cable 7 (the Fox affiliate). Channel 10 (NBC) and Channel 13 (ABC) filmed the dome exhibit (inside and outside) July 12 and ran features on their nightly news programs. The Rochester Democrat and Chronicle ran stories on the Vision for Space Exploration Experience Dome.

EAA AIRVENTURE OSHKOSH, OSHKOSH, WI July 25-31 50,000
EXHIIBTS: Exploration Experience Dome

BOY SCOUT JAMBOREE, FORT AP HILL (CAROLINE COUNTY), VA July 23-Aug 4 5,200
EXHIIBTS: for Space Exploration Trailer

Notes: At the request of HQ ESMD, we provided logistical support for their Exploration Trailer at this July 25 to August 2 event. During the first week of exhibition, 4200 attendees learned about NASA's plans for exploration for the next 25 years and how the space program affects life here on Earth.

HUNTSVILLE BICENTENNIAL FREEDOM TO LEARN, ALABAMA A&M July 26 2000
EXHIIBTS: Mobile Shuttle, Exhibit Hardware, Outdoor Theater, Starstage Tent, Starshade Tent

Notes: Approximately 800 people at Alabama A&M's district celebration on July 26 and some 2000 people at the Courthouse Square District 2 event July 28 experienced NASA exhibits, watched NASA videos and talked to NASA and contractor staffers in the NASA booth.

HUNTSVILLE BICENTENNIAL BLAST FROM THE PAST, HUNTSVILLE, AL. July 28 4000
EXHIIBTS: Mobile Shuttle, Exhibit Hardware, Outdoor Theater, Starstage Tent, Starshade Tent

HUNTSVILLE BICENTENNIAL STROLLIN' ON THE MOON, DITTO LANDING Aug. 1 2000
EXHIIBTS: Mobile Shuttle, Exhibit Hardware, Outdoor Theater, Starstage Tent, Starshade Tent

MICHOUD OPEN HOUSE, NEW ORLEANS, LA. Aug. 1-10 8000
Exhibits: Vision Pop-up, ISS Model and lighted display case, 1:50 Shuttle, Vision Tower, Shuttle Speaker kit, Moon Globe, Mars Rover and Globe, Mission to Neptune Flight Simulator

HUNTSVILLE BICENTENNIAL COTTON MILS TO SPACE, MERRICK PARK Aug. 2 400
EXHIIBTS: Mobile Shuttle, Exhibit Hardware, Outdoor Theater, Starstage Tent, Starshade Tent

HUNTSVILLE BICENTENNIAL OUR COMMUNITY QUILT, OAKWOOD COLLEGE Aug. 4 400
EXHIIBTS: Mobile Shuttle, Exhibit Hardware, Outdoor Theater, Starstage Tent, Starshade Tent

NASCAR BRICKYARD 400, SPEEDWAY, IN Aug 5-7 800
Exhibits: Vision for Space Exploration trailer

HUNTSVILLE BICENTENNIAL UNITY DAY, BIG SPRING PARK EXHIIBTS: Mobile Shuttle, Exhibit Hardware, Outdoor Theater, Starstage Tent, Starshade Tent	Aug. 6	20,000
AL. BUSINESS FORUM, THOMASVILLE, AL. EXHIIBTS: Mobile Shuttle, 1:100 Shuttle, Vision Logo Pop-up, Vision for Space Exploration Pop-up	Aug. 9-11	150
AL. BUSINESS FORUM, MOBILE, AL. EXHIIBTS: Mobile Shuttle, 1:100 Shuttle, Vision Logo Pop-up, Vision for Space Exploration Pop-up	Aug. 11-12	150
MISSOURI STATE FAIR SEDALIA, MO EXHIIBTS: Vision for Space Exploration Trailer	Aug 11-21	6000
SMDC, VBCC EXHIIBTS: 1:100 Shuttle, Vision Pop-up	Aug. 15-18	2000
NATIONAL CONFERENCE OF STATE LEGISLATURES SEATTLE, WA EXHIIBTS: Vision Storage Cabinet, 5 Flat Screens	Aug. 16-20	1500
DEVELOPMENT CONFERENCE, NASHVILLE, TN. EXHIIBTS: New Marshall Pop-up, Vision for Space Exploration Pop-up, 1:100 Shuttle	Aug. 29 – Sept. 1	150
SPACE 2005, LONG BEACH, CA. EXHIIBTS: Space Exploration Theater, Photo-OP, Inverted Mars Globe, Lunar Rock	Aug. 30 – Sept. 1	2500
CHALLENGER CENTER CONFERENCE MCWANE CENTER, BIRMINGHAM. AL. EXHIIBTS: Marshall Pop-up, Speaker's kit, 1:100 Shuttle Model	Aug. 31	800
SMALL BUSINESS SOLUTIONS CONFERENCE, NEW YORK CITY, NEW YORK EXHIIBTS: Vision Exhibit	Aug. 31 –Sept. 2	500
MALPD, WASHINGTON DC EXHIIBTS: 1:3 ACM, 1:3 LEM, 1:15 Static Shuttle, 1:10 Saturn 1B, NASA Boom Box	Sept 1-15	3000
CASCADIACON 2005, SEATTLE, WA. EXHIIBTS: Vision Timeline Pop-up	Sept. 1-5	2000
TULSA HOUSE BEAUTIFUL, TULSA, OK EXHIIBTS: Vision for Exploration Dome	Sept 9-11	3000
HARVEST DAYS, MARSHFIELD, MO. EXHIIBTS: Outdoor Theater, Mobile Shuttle	Sept. 15-19	4700
X PRIZE CUP, ALAMOGORDO AND LAS CRUCES, NM EXHIIBTS: VSE Trailer, Centennial Challenges (HQ)	Oct. 6-9	2,000
TOYOTA INDY 400, FONTANA, CA EXHIIBTS: VSE Experience (trailer)	Oct. 15-16	1100
MISSOURI HOMECOMING, SPRINGFIELD, MO. EXHIIBTS: Solar System Scale Model, Vision Timeline Kiosks, 1:15 Mobile Shuttle, Mobile Outdoor Theater, 10' MSFC Mural, Vision Time line Mural, Lunar Mural	Oct. 26-30	2000
SAFETY DAY, MARSHALL SPACE FLIGHT CENTER EXHIIBTS: Mobile Shuttle	Oct. 27	800
NATIONAL MIDDLE SCHOOL ASSOCIATION, PHILADELPHIA, PA EXHIIBTS: VSE Experience (dome), HQ Education materials	Nov. 1-3	1600
AMERICAN EDUCATION WEEK, CHARLOTTE, NC EXHIIBTS: 1:10 Mars Rover	Nov. 1-8	500
FLORIDA STATE TOUR, KSC, STUART, AND MIAMI FLORIDA	Nov. 3-14	4500

EXHIIBTS: VSE Experience (trailer)

ALABAMA A&M SENIOR DAY, HUNTSVILLE, AL. Nov. 5 6000
EXHIIBTS: 2 Mobile Shuttles, 1:15 Static Shuttle, 10 X 10 NASA Meatball Pop-up, Outdoor Theater

NSSTC OPEN HOUSE, HUNTSVILLE, AL. Nov. 7 250
Vision Timeline Mural, MSFC 10' Mural, 1:25 Hubble Space Telescope, Solar System Scale Model, 1:10 Chandra model, 1:10 Hubble model, Mobile Theater, 1:48 Skylab, 1:96 Saturn V, 1:25 GBP, 1:15 TSS, 1:15 TSS-1R, 1:100 Shuttle, 1:50 Shuttle, 1:100 ISS, 1:10 SSME, 1:48 Saturn V, Apollo Space Suit, Shuttle Space Suit

CREW VISIT, HUNTSVILLE, AL Nov. 8-9 100
EXHIIBTS: ISS Model, 1:50 Shuttle

VETERANS DAY PARADE, HUNTSVILLE, AL Nov. 11 10,000
EXHIIBTS: Mobile Shuttle

AMERICAN EDUCATION WEEK, HUNTSVILLE, AL. Nov. 14 350
EXHIIBTS: Static Shuttle, Mobile Shuttle, Tabletop Shuttle Model, Tabletop ISS, NASA Meatball Popup

NATIONAL SCIENCE TEACHER –SOUTHERN REGION, NASHVILLE, TN Dec. 1-3 650
EXHIIBTS: VSE Experience (dome), HQ Education materials

AIAA T&E DAYS, NASHVILLE, TN Dec. 2-8 250
EXHIIBTS: Vision for Space Exploration Mural, Pop-up

TOTAL EVENTS SUPPORTED: 109
GROSS ESTIMATED EVENT ATTENDANCE: 900,961
NET NUMBER OF VISITORS REACHED: 659,244
GROSS VS.NET RATIO: 1.37