

# 1994 Results\*

'94 MAJOR EVENTS	Date	Attendance
C-Star/UTSI 30th Anniv. Sci. Expo, Tullahoma, TN Space Laboratories Exhibit, models	Sept. 16-21	5,300
Bobbin Show, Atlanta	Sept 27-30	27,000
University of Kentucky, Lexington 1:25 HST, 1:50 Shuttle Note: supported public lecture given by astronaut Storey Musgrove.	Sept 28-Oct	42,300
Black Expo, Birmingham, AL Shuttle Launch popup, Mobile Shuttle model	Sept 30-Oct 2	20,000
Telecomm. Assoc. Conference, San Diego, CA Theme Exhibit Note: Arranged for speakers session Oct 5 (Dr. Bill Spuck, JPL) and a Press Conference Oct. Additional staffers provided by LA Regional Technology Transfer Center	Oct 4-6	15,000
Amer. Assoc. for Crystal Growth, Atlantic City Space Station popup	Oct 4-7	450
Prof. Airshow Performer's Assoc, Huntsville, AL 1:15 Mobile Shuttle model	Oct 8-9	22,000
Speaking Support, Huntsville Schools 1:100 Shuttle	Oct 8-11	450
Speaking Support, Huntsville Library 1:100 Shuttle Orbiter w/Spacelab	Oct 10	80
World Media, Los Angelas Blue Popup w/ Shuttle Launch Note: Supported on behalf of HQ, featuring NASA Select TV	Oct 13-15	5,500
Jacksonville St. Univ. Airshow, Anniston, AL 1:15 Mobile Shuttle model	Oct 15-16	1,500
Assoc. of Science & Technology Ctrs, Portland, OR Spacelink demo, HQ videowall, models	Oct 15-16	2,900
Bakersfield Business Conference, Cal St. Univ. 1:10 Saturn V, 1:3 CM, 1:3 LEM	Oct 15	14,000

<u>'94 MAJOR EVENTS</u>	<u>Date</u>	<u>Attendance</u>
Speaking Support, Robbins AFB, GA 1:100 Shuttle	Oct 20-23,	230
Dan Goldin's Press Conference, Huntsville, AL	Oct 27	75
Nat. Extension 4-H Agents, Niagra Falls, NY Planetary Mural, 1:100 Shuttle, 1:100 NASP	Oct 30-Nov	22,100
Space Discovery Hall, Col. Spgs, CO Hubble exhibit, 1:20	Nov. 1-Apr. 1	1500
Christian Women's Convention, Huntsville, AL 1:100 Shuttle model	Nov3-7	100
Tech 2004, Washington, DC 1:48 Saturn V	Nov 8-10	5,000
Nat. Future Farmers of America, Kansas City, MO Theme Exhibit, Goddard's Environmentalpopup Note: Arranged a 5-minute taping segment with KNBC-TV. Goddard Center provided spokesperson and staffer.	Nov. 9-11	35,000
Anniversary Events, Madison, AL 1:15 Shuttle, 1:48 Family of Rockets w/stands	Nov. 18-Dec. 5	11,000
Congress of Cities and Exposition, Minneapolis Theme Exhibit w/stage Note: Attendance made up of mainly mayors and staff from various cities.	Dec 1-4,	10,000
Speaking Support (Dr. DeLucas), Birmingham Popups, Mobile Shuttle model, lunar sample w/stand	Dec. 13	1,600

\* only tracked from September - December 1994