Facilities on Merritt Island were sufficiently advanced by November 1964 to permit Sunday drive-through tours. The center set up a modest collection of model rockets and pictures in a warehouse for visitors to view. Based on a study by the U.S. National Park Service for a permanent facility, NASA selected the site on its own property and contracted with a commercial firm to operate the new center and bus tours. The Kennedy Space Center Visitor Complex has been expanded many times in the years since to better serve the increasing number of guests, provide new displays and tell the NASA story to the public.

For more information visit http://www.nasa.gov/centers/kennedy/about/history/index.htm